



United Women in Faith

TREASURER'S REPORT 2022





Report of the Treasurer

Photo: United Women in Faith



“One thing that United Women in Faith will always do is find a way to serve—with little means or with plenty. We are a sisterhood of faith called to action!”

Tamara Clark, CPA

Treasurer/CFO Finance & Asset Management

Called to Action

Our national office truly turns financial gifts into miracles. During these last few years, we have sustained our core programming, provided grants to our partners, awarded scholarships to students, and adapted to the financial realities that we have faced. We have had to adjust our spending plan each year after receiving final figures for the conference pledges. Our original plans for 2022 were changed, yet we managed to finish the year with a powerful impact on the world around us. One thing that United Women in Faith will always do is find a way to serve—with little means or with plenty. We are a sisterhood of faith called to action!

Operating Revenue

Conference Giving

We continued to experience a decline in giving in 2022. Mission Giving (unrestricted giving) declined by \$903,000. However, there happened to be a slight increase in supplementary and designated giving, which are restricted forms of giving. We are thankful to all our members for their giving, especially for those conferences that managed to increase their Mission Giving and pledge for the year! Out of 53 conferences, 23 conferences met their pledge, and 9 conferences not only met their pledge but increased their giving!

Interest and Publications Income

Interest Income increased by \$354,000 due to the rise in interest on our fixed-income securities. Publications Income increased by \$111,000 due to pricing increases.



Rental, Service Fee, and Other Income

Rental and Service Fee Income includes the operations of the Brooks-Howell Home (BHH) and the Church Center for the United Nations. There was a decrease of \$829,000, which is primarily due to BHH closing its home health care department and one floor of its nursing department. Other Income decreased by \$698,000 compared to the prior year. This was due to the recognition of PPP loan forgiveness in 2021.

In total, Operating Revenue decreased by \$1.89 million or 8.40%.

Operating Expenses

Programs Rendered by United Women in Faith

Our Transformation expenses declined by \$92,000 due to not filling a staff position during the year. National Mission Institutions Property Insurance decreased by \$541,000 due to changes in our insurance program. The Mission Resource Center experienced an increase compared to 2021 from increased shipping costs. Other Programs increased by \$705,000 due to Assembly.

Programs Rendered by Other Organizations

Our funding to other organizations for programs, operations, and scholarships totaled \$6.17 million, which was an increase of \$1.38 million compared to 2021. We gave more to international mission work and obtained board approval to provide grants to other partners from designated funds.

Program Support

Program Support includes expenses for the Church Center for the United Nations and Brooks-Howell Home Retirement Center. There was a decline of \$166,000 as we sought to reduce operational expenses in these areas.

Supporting Services

Supporting Services include management, general, and fundraising expenses. Although this section includes what we typically think of as non-programmatic staff (finance, property management, grants administration, development, etc.), these staff persons work directly with members and support some of our programmatic functions. Supporting Services totaled \$5.34 million, an increase of \$148,000 compared to the prior year.

In total, Operating Expenses increased by \$1.70 million or 6.18%.

Non-Operating Activity

Our Non-Operating Activity includes the appreciation (or depreciation) in our investments, the change in postretirement costs, gains on the sale of property, and contributions to our endowments, such as the Legacy Fund. The value of our investments declined by \$22.04 million due to the market. The liability for our postretirement and pension benefits for retired staff increased by \$1.07 million. Our recognized gains on the sale of property decreased by \$2.62 million as we had a large property sale in 2021. Endowment contributions declined by \$2.55 million because we were entrusted with a large endowment in 2021.

In total, Non-Operating Activity totaled –\$21.89 million, primarily due to the depreciation in the fair value of our investments.

Summary

Our Operating Revenue totaled \$20.54 million, Operating Expenses totaled \$29.27 million, and our Non-Operating Activities totaled –\$21.89 million. We experienced an overall decrease in Net Assets of –\$30.62 million.

“The idea of #Move4Mission came about when I saw social media ads for other causes, such as running, walking, cycling, and even doing so many squats a day. I thought, why not do a fundraising campaign for mission?”

It doesn't matter how you move; you just move! It is healthy for your mind and body and can also be healthy for our organization. We can use the idea of moving as we move forward toward new beginnings. I am inspired by Philippians 3:12–16 when I think about #Move4Mission. It says: “I have not yet reached my goal, and I am not perfect. But Christ has taken hold of me. So I keep on running and struggling to take hold of the prize. . . . I run toward the goal, so I can win the prize of being called to heaven. This is the prize God offers because of what Christ Jesus has done . . .” (CEV). I am reminded to move toward the goal of what God has for us now and for the future.

Photo: Heidi Careaga



We give to the work of the United Women in Faith to make new beginnings possible for women, children, and youth. Through our Mission Giving, God is at work, and we have the opportunity to change lives around the world. Join me to be the vessel God has chosen to make it happen as we begin this new journey together! ”

—Heidi Careaga, Finance Committee Chair

Go to [THE MOVE4MISSION WEBSITE](#)

FINANCIAL SUMMARY

OPERATING REVENUE *

	2022	2021	2020	2019
CONFERENCE GIVING				
Mission Giving.....	7.31	8.21	9.17	9.96
Special Edition SMR	0.00	0.00	0.01	0.04
Supplementary Giving	0.11	0.03	0.08	0.02
Designated Giving.....	0.47	0.46	0.47	0.62
Total Conference Giving	7.89	8.70	9.73	10.64
INTEREST INCOME				
Investment Income (Net of Fees)	1.92	1.39	1.32	1.88
Bequests, Trusts, and Other Long-Term Gifts	0.72	0.91	0.56	0.90
Total Interest Income	2.64	2.30	1.88	2.78
PUBLICATIONS				
response magazine.....	0.24	0.22	0.25	0.29
Mission Resource Center	0.31	0.21	0.27	0.48
Total Publications	0.55	0.43	0.52	0.77

(*ALL FIGURES SHOWN QUOTED IN MILLIONS OF DOLLARS U.S.)

	2022	2021	2020	2019
RENTAL AND SERVICE FEE INCOME				
Brooks-Howell Home	4.80	5.76	4.99	4.06
Church Center for the United Nations (CCUN).....	2.28	2.16	2.21	2.61
Total Rental and Service Fee Income	7.08	7.92	7.20	6.67
OTHER INCOME				
Benefit Trust	1.10	1.05	0.86	0.71
Miscellaneous Income	1.28	2.04	0.78	0.74
Total Other Income	2.38	3.09	1.64	1.45
TOTAL OPERATING REVENUE	20.54	22.44	20.97	22.31

OPERATING EXPENSES *

	2022	2021	2020	2019
PROGRAM SERVICES				
Programs Rendered by UWFaith				
Transformation.....	1.88	1.97	2.24	2.01
Position	0.29	0.32	0.27	0.22
Engage.....	0.23	0.20	0.17	0.36
Mobilize.....	0.26	0.19	0.28	0.46
Connectional.....	0.54	0.56	0.64	0.52
National Mission Institutions				
Property Insurance.....	0.36	0.90	1.26	1.63
Repairs and Maintenance	0.30	0.35	(0.17)	0.67
Mission Education.....	0.74	0.76	0.85	0.81
response magazine.....	0.31	0.22	0.22	0.25
Mission Resource Center	0.56	0.43	1.01	1.76
Deaconesses, Home Missioners				
Office, and Network	0.44	0.38	0.35	0.47
Other Programs Rendered by UWFaith	1.90	1.19	1.18	0.84
Total Programs Rendered by UWFaith	7.81	7.47	8.30	10.00
Programs Rendered by Other Organizations				
United Methodist Organizations National and International				
National Missions	1.75	1.65	1.76	1.62
International Missions	1.35	1.21	1.35	1.46
Ecumenical Organizations	0.05	0.05	0.07	0.03
Social Action Organizations	0.05	0.05	0.05	0.05
Grants from Designated Funds	2.98	1.82	2.74	3.25
Total Programs Rendered by Other Organizations	6.18	4.78	5.97	6.41

	2022	2021	2020	2019
PROGRAM SUPPORT				
Church Center for the United Nations	2.31	2.40	2.52	2.38
Brooks Howell Retirement Center				
Retired Deaconess, Missionary Home Operations.....	5.79	5.25	4.69	4.24
Retired Deaconess, Missionary Pension, and Health Benefits	1.65	2.22	3.06	3.38
Scarritt Bennett Education Center	0.10	0.10	0.10	0.10
Annuity Fund.....	0.02	0.08	0.02	0.02
Organization-Wide Program Support.....	0.06	0.04	0.20	0.26
Total Program Support	9.93	10.09	10.59	10.38
TOTAL PROGRAM SERVICES	23.92	22.34	24.86	26.79
SUPPORTING SERVICES				
Management and General				
Leadership and Management	4.75	4.67	4.97	5.35
Total Management and General	4.75	4.67	4.97	5.35
Fundraising				
Development Office	0.60	0.53	0.52	0.58
Total Fundraising	0.60	0.53	0.52	0.58
TOTAL SUPPORTING SERVICES	5.35	5.20	5.49	5.93
TOTAL OPERATING EXPENSES	29.27	27.54	30.35	32.72

EFFECT ON NET ASSETS *

	2022	2021	2020	2019
Operating Deficit	(8.73)	(5.10)	(9.38)	(10.41)
Apprn./ (Depn.) in investments.....	(22.04)	8.65	16.35	16.82
Change in Postretirement and Pension Benefit Costs	(1.08)	2.20	12.11	(0.46)
Endowment/Sale of Properties	1.23	6.41	0.99	1.68
INCREASE/(DECREASE) IN NET ASSETS	(30.62)	12.16	20.07	7.63

NET ASSETS *

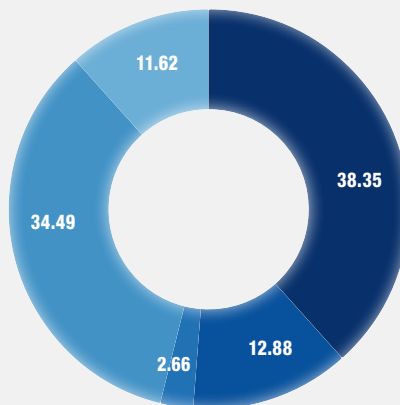
	2022	2021	2020	2019
Without Donors Restriction	31.38	40.09	35.80	24.36
With Donors Restriction	64.40	86.28	78.44	69.80
TOTAL NET ASSETS	95.78	126.37	114.24	94.16

FINANCIAL SUMMARY

OPERATING REVENUE

The total operating revenue comes from Conference Giving; sale of publications; income from interest, rentals, and service fees; events; and other funds.

TOTAL OPERATING REVENUE for 2022 was \$20.54 million



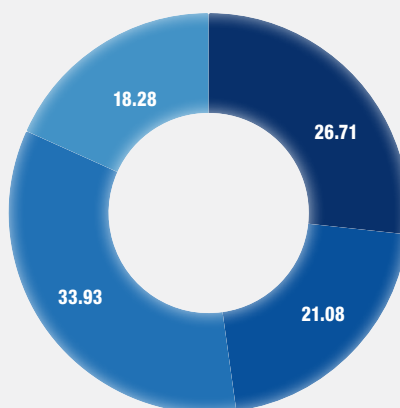
UWFaith 2022 OPERATING REVENUE

Conference Giving	38.35 %
Interest Income	12.88 %
Publications	2.66 %
Rental and Service Fee Income	34.49 %
Other Income	11.62 %

OPERATING EXPENSES

The total expenses include services provided through programs rendered by the UWFaith national office. The total expenses also include programs rendered by other organizations such as the National Mission Institutions, the program support expenses at places like CCUN and BHH, and our supporting services expenses which reflect the administrative costs of running the organization.

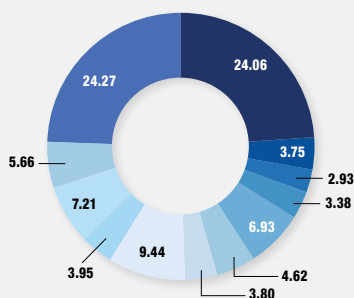
TOTAL OPERATING EXPENSES for 2022 was \$29.27 million



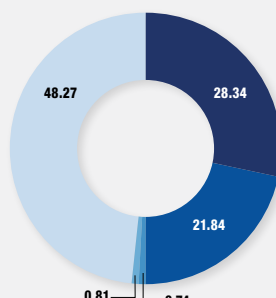
UWFaith EXPENSE CATEGORIES 2022

Programs Rendered by UWFaith	26.71 %
Programs Rendered by Other Organizations	21.08 %
Program Support	33.93 %
Supporting Services	18.28 %

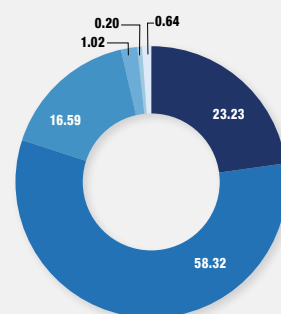
PROGRAMS RENDERED BY UWFaith



PROGRAMS RENDERED BY OTHER ORGANIZATIONS



PROGRAM SUPPORT



Transformation	24.06%	Mission Education	9.44%
Position	3.75%	response Magazine	3.95%
Engage	2.93%	Mission Resource Center	7.21%
Mobilize	3.38%	Deaconess, Home Missioners Office, and Network	5.66%
Connection	6.93%	Other Programs rendered by UWFaith	24.27%
Insurance (NMI Property Management)	4.62%		
Repairs & Maintenance (NMI Property Management)	3.80%		










National Missions	28.34%
International Missions	21.84%
Ecumenical Organizations	0.74%
Social Action Organizations	0.81%
Grants from Designated Funds	48.27%

Church Center for the United Nations	23.23%
Retired Deaconess, Missionary Home Operations	58.32%
Retired Deaconess, Missionary Pension & Health	16.59%
Scarritt Bennett Education Center	1.02%
Annuity Fund	0.20%
Organization-Wide Program Support	0.64%







Report on Conference Giving

A total of 23 conferences met their pledge. Fourteen conferences increased their giving. Below is a list of nine conferences that met or exceeded their pledges and increased their giving!

-  Alaska
-  California-Nevada
-  Kentucky
-  Michigan
-  Missouri
-  Pacific Northwest
-  Tennessee-Western Kentucky (merged conference)
-  Virginia
-  West Ohio

Conferences with highest giving amounts:

-  Great Plains
-  Western North Carolina
-  Virginia
-  Iowa
-  South Carolina

Conferences with largest dollar increase compared to the prior year:

-  Virginia
-  Missouri
-  Dakotas
-  Michigan
-  North Carolina

**Thank you! Your giving makes a difference
in local and global communities!**



Budget Narratives 2023

Transformation Office

Photo: Janet Joyner Photography



“We continue to undergird the strategic work of United Women in Faith to inspire, influence, and impact our members and the lives of women, children, and youth worldwide.”

Sally Vonner and the Transformation Homeroom

The 2023 **Transformation** Budget continues to undergird the strategic work of United Women in Faith to inspire, influence, and impact our members and the lives of women, children, and youth worldwide. We do this through three priorities: Position, Engage, and Mobilize. The budget gives particular emphasis to these priorities as we seek to grow our membership and giving, market and promote our new brand, and continue to transform lives within and beyond The United Methodist Church.

The **Position** organizational priority calls for United Women in Faith to be recognized as a leading organization and trusted source of leadership and inspiration. The 2023 budget continues to focus on making this happen:

- Through our public information officer consultant, Jennifer Farmer, we have continued to secure press release placement in various media and op-eds that highlight United Women in Faith’s work. The monthly podcast *Faith Talks* as well as our own social media outlets and other outside outlets expand this work.
- We will continue working with marketing consultants to build out the United Women in Faith brand and make data-based evaluations of our efforts and program innovations.
- We are expanding paid advertisements, including online and direct mail, to promote United Women in Faith and our new/revitalized programs to current members, the wider church, and new audiences.
- We are supporting innovation as we expand the work of Position based on the new strategic blueprint goals and objectives.



The **Engage** organizational priority seeks to cultivate and increase engagement, membership, and giving. The 2023 budget will support expansive opportunities for membership growth and engagement, developing new resources, and scaling innovative program designs.

- The Mission u team is building on the 2022 Mission u to refresh our focus on more flexible and adaptable curricula with an emphasis on faith and formation. Mission u will continue the cohort model with 16 cohorts and 32 trainers and will continue to be virtual.
- Distance learning will continue to be a supportive tool as online events and training remain part of our program. Expansion and building capacity are priorities that will include using ongoing consultant support and software for curriculum development.
- New programs and resources will be developed and scaled to support districts and units for ongoing, successful recruitment, retention, and reengagement of current and former members, as well as new members.
- We will identify new ways to find the work of United Women in Faith as a priority of the new strategic blueprint. This will expand the current giving model with an e-giving option developed in 2021 with Vanco Payments.
- Soul Care will continue to be a concept that we are weaving into the identity of United Women in Faith. Soul Care retreats, a new welcoming event, will be piloted through the jurisdiction and conferences in 2023. Supportive materials and resources for event replication will be shared with members and leaders. Soul Care retreats will be offered on the Mighty Networks platform with consultants and staff supporting this program.
- The All Access Membership will be supported through the new member portal. Funds will support resource creation, marketing, and social media strategy and implementation in the second half of 2023.
- Spiritual Growth, as part of the strategic work, will innovate on what it means to be a reliable source for women's spiritual growth, connecting faith and action across United Women in Faith programs.

The **Mobilize** organizational priority budget requests for 2023 will continue to support the strategic work of transformation by moving women to new levels of leadership and action to build a thriving organization and change the world.

- The social justice issue priority campaigns seek to equip members for advocacy and service by providing multiple opportunities for education and building awareness around Interrupting the School-to-Prison Pipeline and the Just Energy for All campaigns. To that end, 2023 funding supports educating and activating members through direct program offerings, national webinars, capacity-building Zoom sessions, 13 Steps to Sustainability revision, and resources for members to train other members.

- We will also support opportunities for members to engage in local, regional, and national actions—either legislative or through other calls to action. This includes funding for consultants and partnerships to expand our capacity and reach, supporting social action member training, and organizing support for members engaged in work with local partners.
- The Be Just Be Green, Eliminating Institutional Racism, and the Charter for Racial Justice Team budgets will fund developing and supporting member leaders in climate and racial justice with trainings and engagement throughout the organization. There will also be support for jurisdiction leadership teams, all of which are committed to expanding their work around the Charter for Racial Justice through various programs and activities.
- We will provide support as needed for the Reading Program as it expands with a racial justice/diversity, equity, and inclusion lens.
- The Mobilize budget also supports and develops women to be faith and community leaders in any context to which they are called to serve. The Leadership Development budget provides for training and support for current elected and appointed officers from across the organization. This is done through the work of staff liaisons assigned to support the work of conference officers as well as through the Leadership Development Days (LDD) event. In 2023, LDD will be offered virtually and will expand to include district officers. The work of Leadership Development will extend to innovating on the “influence” membership track.

We will continue visioning for the future of how we engage United Women in Faith leaders from the local unit all the way to the board of directors as well as how we continue to develop women leaders to show up in other areas of leadership in the church and in the public square.



Photo: United Women in Faith

Connectional Office

Photo: Janet Joyner Photography



“Connections will continue to maintain relationships with agency partners, caucuses, and ecumenical partners; and work on equipping members of United Women in Faith with understandings and connections for becoming leaders.”

Sung-Ok Lee and the Connections Homeroom

2023 will be a year of preparing for General Conference that is scheduled to take place in May 2024. We will be monitoring and drafting legislation, coalition building, networking, and preparing United Women in Faith members for their participation. Connections will continue to lead a working group of board/program advisory group delegates on regionalization with the Christmas Covenant legislation and produce a statement of our position in the global structure of The United Methodist Church, in addition to potential amendments to the legislation.

Connections will continue to maintain relationships with agency partners, caucuses, and ecumenical partners and work on equipping members of United Women in Faith with understandings and connections for becoming leaders in various areas of the church.

Connections will provide guidance and support for Jurisdiction Leadership Teams as they prepare for quadrennial meetings occurring in 2024 and hold elections for national leadership. The meetings will take place from April 19 to June 23, 2024, across the five jurisdictions. We will coordinate networking with annual conferences for United Women in Faith leadership in the church; support members and units to stay connected to the organization as disaffiliations of local churches continue; and maintain and support a staff and board bureau for United Women in Faith annual meetings and other events.

International Mission

In 2023, United Women in Faith will continue implementing programmatic work in accordance with the new strategic plan. All planned activities for 2023 will depend on each country's specific COVID situation, restrictions, and requirements.



Our three main goals remain unchanged:

1. Leadership development
2. Economic empowerment
3. Skills building

Our leadership development focus continues to be on developing the organizational capacities of local United Women in Faith members as well as providing sustainable life skills to individual women leaders.

In the area of economic development, our country teams work with local communities to assess needs and design locally appropriate responses.

In all our programs, young women's participation and involvement are programmed at 50%. We plan to promote more sustainable projects identified and designed by young women.

Innovation and Assessment: United Women in Faith national staff will continue the work of gathering input and information from United Women in Faith leaders in priority countries contingent upon their ability to work and travel due to country-specific regulations.

In 2023, the United Women in Faith national staff will continue coordinating the seven country teams as they train local women in their church and community, conduct post-training assessments, prioritize identified needs, design projects to address these needs, and determine the implementation process.

The United Women in Faith national staff will work with the newly hired Regional Missionary for Africa who will be based in Lubumbashi to set up a country team, assess the needs, and plan for Training for Transformation in DRC.

Country Teams Strategy: The work focus remains on a country team model, which includes national staff, Regional Missionaries, Women's Desk coordinators, youth representatives, and other local women leaders. Program funds will continue to be earmarked for regional missionary salaries and program support. Grants will be provided to support the Women's Desk coordinators in priority and other strategic countries. In addition to Training for Transformation, a project design and proposal writing training will be provided to the teams to enhance their program planning skills. Other training needs will be also assessed and addressed as needed.

Membership Engagement: Funds will be dedicated to continuing innovation around a plan to engage United Women in Faith-U.S. members in international work.

Office of Deaconess and Home Missioner

The Office of Deaconess and Home Missioner is an Office of The United Methodist Church administered by United Women in Faith. The Office of Deaconess and Home Missioner has several recurring expenses:

1. Deaconess and home missionary education.
2. Orientation, training, and consecration.
3. Program administration: Fenton Memorial Deaconess Home, self-care, financial planning, cutting-edge grants, professional/personal development grants, deaconess and home missionary coaching, and a Nurture and Care team.
4. Funding of one staff member for the DisAbility Ministries Committee of The United Methodist Church.
5. Engaging in multiple conferences, meetings, and membership in professional organizations which include DOTAC, DIAKONIA, NADHM, and Committee on Deaconess Home Missioner Service.

The Office of Deaconess and Home Missioner has three paid consultants who work with our office. The consultants work with current candidates and discerners as they go through the process of interviews, discerning their call, and take their core studies all the way through to consecration and coaching programs.

The Office of Deaconess and Home Missioner intentionally connects with other agencies in The United Methodist Church and tables at conferences that future deaconess and home missionaries would attend to raise our visibility and educate others about the deaconess and home missionary relationship.



Operations

Photo: United Women in Faith



“Operations seeks to provide the structure and support that allows United Women in Faith to serve women, children, and youth around the world.”

Mollie James-Vickery and the Operations Homeroom

In the three years since COVID-19 changed our world, we have honed our virtual skills, designed hybrid events, created online communities, and launched a new brand. Our 2023 Operations Budget builds on that work while also creating a solid foundation for implementing our new strategic goals and creating a sustainable hybrid culture for our staff and members. This task means shifting the ways we work, gather, learn, serve, and worship. For Operations, this means creating print and digital resources that complement and enhance one another; designing events that are in-person, virtual, or hybrid to meet the needs of our members and shift quickly in response to public health concerns; making the best use of the technology we have; identifying what is needed and equipping member leaders to do the same; and building a workplace that reflects the values of our members and honors their stewardship and trust in our staff. Most of all, Operations seeks to provide the structure and support that allows United Women in Faith to serve women, children, and youth around the world.

Communications: Communications supports members with print and digital resources for programs, education, and information. The new mission resource vendor will offer new shipping options and a new e-store will improve the shopping and downloads experience. The second-year pilot for Mighty Networks is in place for digital resources, community building, and interest groups.

Events Management: The team that just completed the program and management leadership for the 2022 Assembly has moved on to mentoring jurisdiction event teams. They enhance the live or virtual experience with presentation and production, logistics, and event planning for all national events including board meetings, Mission u, Leadership Development Days, Soul Care Retreats, and more.



Human Resources: Human Resources continues to manage the employee life cycle and administer employee benefits. HR is also responsible for the reservations and maintenance of Grace employee apartments, the planning and implementation of employee recognitions, staff-in, the employee bi-weekly newsletter, and live meetings. Over the last two years, HR has also become the gatekeeper of all things COVID, including interpreting policies and contact tracing.

Information Technology: IT expenses include telecommunications services, hardware, and software support all aspects of work at United Women in Faith. These systems provide the tools necessary to achieve the goals set forth in our strategic plan and carry out the purpose and vision of United Women in Faith.

Organizational Development: Organizational development continues to serve as a resource for United Women in Faith's strategic planning process and work to move the goals and key objectives forward. Organizational Development also supports efforts in the areas of reinforcing culture, strengthening skills through peer coaching circles and other learning and development initiatives, as well as providing support to the board's Planning and Assessment Committee to carry out functions as outlined in the bylaws.

“I am creating something new. There it is! Do you see it?
I have put roads in deserts, streams in thirsty lands.”
—Isaiah 43:19 (CEV)