United Women in Faith

Unit/Group Survey for 2023

Welcome to the 2023 Unit/Group Survey Review Copy

This yearly data collection tool is designed to capture a snapshot of our growth and the impactful work being done by our members, both locally and virtually.
This year, the focus is on membership engagement and growth, leadership development needs, and programs/events awareness, interests, and participation.
Responses are due on March 31, 2025

Please confirm that you see the name of your conference above; If not, return to the website and select your conference.

* 1. Who is responding to this survey?

First Name	
Last Name	
Email address	
Phone number	
Your current elected position	

* 2. Unit and District If you do not know your District or do not have one, please write in N/A.

Unit or Group	
District	

3. If you are not the Unit or Group President, please provide her name and contact information below

First and Last Name

Unit or Group name

Mailing address

Address 2

City/Town

State/Province -- select state --

ZIP/Postal Code

Email Address

Phone Number

* 4. How many members did your unit or group have on 12/31/2023?

○ 1 - 5

○ 6 - 10

○ 11 - 25

○ 26 - 50

○ 51 - 75

○ 76 - 100

○ 101+

* 5. How many members left your unit or group in 2023?

○ 0

○ 1 - 5

○ 6 - 10

○ 11 - 25

○ 26+

* 6. How many new members joined your unit or group in 2023?

○ 0

○ 1 - 5

○ 6 - 10

○ 11 - 25

○ 26+

* 7. What is your unit's or group's primary language?

○ Akan

○ Creole

○ English

○ Fijian

○ French

○ Hmong

○ Korean

○ Native American Languages

○ Portuguese

○ Russian

○ Samoan

○ Spanish

○ Tagalog

○ Tongan

○ Other language

[   ]

* 8. How did your unit or group gather in 2023? Choose the most common location for most meetings.

○ Virtually on Zoom or other video conferencing service

○ In person at a church

○ In person at a coffee shop, library or other non church location

○ In person at a member's home

○ Hybrid - evenly split between in person and virtual

○ Not at all

* 9. Which Leadership positions were NOT filled or active in 2023 in your unit or group? Check all that apply.

☐ President

☐ Vice President

☐ Treasurer

☐ Secretary

☐ Chair, Committee on Nominations

☐ Social Action Coordinator

☐ Communications Coordinator

☐ Spiritual Growth Coordinator

☐ Membership, Nurture and Outreach

☐ Education and Interpretation Coordinator

☐ Language Coordinator

☐ Program Resources Secretary

☐ Other office not listed above.

[   ]

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Vision Statement

A clear vision has been set for our future—one that calls for growth. By the end of the 2024-2029 term, we are working to expand our membership to over 500,000 and aim to generate $10+ million in annual revenue, while meeting or exceeding our 2014 Endowment legacy fund goal of $60 million.

10. What elements of the Vision can your unit commit to for 2024-2028? Check all that apply.

☐ Growing membership

☐ Increasing Mission giving/pledge

☐ Increasing Legacy giving

☐ Increasing merchandise purchases

☐ Increasing resources or publications purchases

☐ Increasing event attendance

☐ What other actions is your unit committed to take?

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[                                                                    ]
[                                                                    ]
[                                                                    ]
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* 11. Which new member outreach activities did your unit or group host in 2023? Choose all that apply.

☐ Open meeting/Open House or Welcoming event

☐ Soul Care Retreat

☐ Personal call or visit

☐ Note in the church bulletin, website, or message board

☐ Welcome Toolkit

☐ Excite and Invite Recruitment Guide

☐ Service project

☐ Advocacy event

☐ NMI event

☐ Mission u

☐ Reading Program

☐ Let us know what other ways you are reaching out.

[text box]

* 12. Which new member activities has your unit or group hosted in 2024 or will host in 2025? Check all that apply.

☐ Mission u

☐ Open meeting/Open House or Welcoming event

☐ NMI event

☐ Reading Program

☐ Advocacy event

☐ Service project

☐ Excite and Invite Recruitment Guide

☐ Welcome Toolkit

☐ Note in the church bulletin, website, or message board

☐ personal call or visit

☐ Soul Care Retreat

☐ Other events?

[text box]

13. As a UWFaith unit or group leader, what are the biggest challenges you face in engaging and recruiting new members? Check all that apply.

☐ Lack of Interest or Awareness in Faith-Based Activities

☐ Limited Outreach Opportunities or Platforms

☐ Overcoming Preconceptions or Misunderstandings about UWFaith

☐ Competing Priorities and Busy Schedules of Potential Members

☐ Difficulty Creating a Welcoming and Inclusive Environment

☐ Retaining New Members after Initial Engagement

☐ Limited Resources for Marketing or Promotion

☐ Difficulty Communicating the Value or Mission of UWFaith

☐ Lack of Volunteer Support for Recruitment Efforts

☐ Navigating Cultural or Language Barriers

☐ Resistance to Change or New Initiatives

☐ Difficulty Engaging Diverse Group

☐ Lack of Innovative or Attractive Programming

☐ Please add a challenge not listed above.

[text area]

* 14. As a UWFaith leader, what are the biggest challenges you face in your leadership role? Check all that apply.

☐ Time Management and Balancing Responsibilities

☐ Engaging and Motivating Volunteers

☐ Navigating Conflict and Difficult Conversations

☐ Managing Personal Stress and Burnout

☐ Adapting to Change and Uncertainty

☐ Building Team Cohesion and Collaboration

☐ Developing and Mentoring Future Leaders

☐ Fostering Inclusivity and Diversity

☐ Communicating Vision and Goals Clearly

☐ Securing Resources and Support (financial, personnel, etc.)

☐ Maintaining Spiritual Focus and Energy

☐ Dealing with Resistance to Change

☐ Managing Expectations from Various Stakeholders

☐ Lack of Leadership Training or Resources

* 15. Which of these National Office Leadership resources did you use in 2023? Check all that apply.

☐ Participating in webinars, zoom, or in person meetings with District Leaders

☐ Leadership Development Days attendance

☐ Leadership Touchpoints, an email newsletter

☐ response magazine

☐ Program Book

☐ Reading Program

☐ Participating in webinars, zoom, or in person meetings with Conference Leaders

☐ Attending training from another organization

☐ United Women in Faith member portal

☐ United Women in Faith Digital

☐ Leadership Toolkit

☐ Any other resources?

[text box]

* 16. Did your unit or group engage/participate in the National Office social justice campaigns in 2023?

○ Yes, only Racial justice programming (Breaking the School to Prison Pipeline)

○ Yes, only Climate justice programming (Just Energy for All, JE4A)

○ Yes, both Racial and Climate Justice

○ Neither Racial nor Climate Justice

17. Which local social justice activities and missions did your unit or group work on in 2023? Check all that apply.

☐ After School or Child Care

☐ Child and Maternal health

☐ Human Trafficking

☐ Food insecurity

☐ Supporting the Unhoused

☐ Supporting Victims of Domestic Violence

☐ Supporting Formerly Incarcerated Women

☐ NMI in our Local Area

☐ Let us know more about the local issues you are tackling.

[text box]

18. How does your unit or group engage with social justice issues? Check all that apply.

☐ Raise funds to support non profits/causes

☐ Donate or make goods such as blankets or backpacks

☐ Provide educational sessions to raise social awareness (member and non member events)

☐ Legislative action

☐ United Women in Faith's Reading Program

☐ Let us know the creative ways you are engaged in putting love in action.

[   ]

* 19. Which events and programs inspired your unit or group to give in 2023 and 2024? Check all that apply.

☐ Faith Talks

☐ Voices from the Field

☐ Climate and Racial Justice programs

☐ Jurisdiction annual meeting

☐ Annual Conference meeting

☐ District Meeting

☐ Sally Vonner's installation

☐ Move for Mission

☐ Thrive Newsletter

☐ Soul Care Digital Space/In Person Retreat

☐ Mission u

☐ National Mission Institutes (NMIs)

☐ Reading Program

☐ Leadership Development Days (LDD)

☐ What else inspired your unit or group?

[   ]

* 20. How are you planning to inspire members to attend Assembly 2026 in Indianapolis, May 15-17, 2026? Choose all that apply.

☐ Offering Scholarships

☐ Organizing Shared transportation

☐ Organizing Shared accommodations

☐ Adding Assembly as a unit meeting agenda item

☐ Becoming an Assembly Brand Ambassador

☐ How else will you inspire attendance at Assembly 2026?

[text box]

* 21. Please estimate your unit's or group's attendance at Assembly 2026.

○ 0

○ 1 - 3

○ 4 - 5

○ 6 - 8

○ 9 - 10

○ 11 - 20

○ 21+