



# United Women in Faith

## Unit/Group Survey for 2023

Welcome to the 2023 Unit/Group Survey Review Copy

**This yearly data collection tool is designed to capture a snapshot of our growth and the impactful work being done by our members, both locally and virtually.**

**This year, the focus is on membership engagement and growth, leadership development needs, and programs/events awareness, interests, and participation.**

**Responses are due on March 31, 2025**

**Please confirm that you see the name of your conference above; If not, return to the website and select your conference.**

\* 1. Who is responding to this survey?

First Name	<input type="text"/>
Last Name	<input type="text"/>
Email address	<input type="text"/>
Phone number	<input type="text"/>
Your current elected position	<input type="text"/>

\* 2. Unit and District If you do not know your District or do not have one, please write in N/A.

Unit or Group	<input type="text"/>
District	<input type="text"/>

3. If you are not the Unit or Group President, please provide her name and contact information below

<b>First and Last Name</b>	<input type="text"/>
<b>Unit or Group name</b>	<input type="text"/>
<b>Mailing address</b>	<input type="text"/>
<b>Address 2</b>	<input type="text"/>
<b>City/Town</b>	<input type="text"/>
<b>State/Province</b>	<input type="text" value="-- select state --"/>
<b>ZIP/Postal Code</b>	<input type="text"/>
<b>Email Address</b>	<input type="text"/>
<b>Phone Number</b>	<input type="text"/>

\* 4. How many members did your unit or group have on 12/31/2023?

- 1 - 5
- 6 - 10
- 11 - 25
- 26 - 50
- 51 - 75
- 76 - 100
- 101+

\* 5. How many members left your unit or group in 2023?

- 0
- 1 - 5
- 6 - 10
- 11 - 25
- 26+

\* 6. How many new members joined your unit or group in 2023?

- 0
- 1 - 5
- 6 - 10
- 11 - 25
- 26+

\* 7. What is your unit's or group's primary language?

- Akan
- Creole
- English
- Fijian
- French
- Hmong
- Korean
- Native American Languages
- Portuguese
- Russian
- Samoan
- Spanish
- Tagalog
- Tongan
- Other language

\* 8. How did your unit or group gather in 2023? Choose the most common location for most meetings.

- Virtually on Zoom or other video conferencing service
- In person at a church
- In person at a coffee shop, library or other non church location
- In person at a member's home
- Hybrid - evenly split between in person and virtual
- Not at all

\* 9. Which Leadership positions were NOT filled or active in 2023 in your unit or group?

Check all that apply.

- President
- Vice President
- Treasurer
- Secretary
- Chair, Committee on Nominations
- Social Action Coordinator
- Communications Coordinator
- Spiritual Growth Coordinator
- Membership, Nurture and Outreach
- Education and Interpretation Coordinator
- Language Coordinator
- Program Resources Secretary
- Other office not listed above.



United  
Women  
in Faith

Unit/Group Survey for 2023

#### Vision Statement

**A clear vision has been set for our future—one that calls for growth. By the end of the 2024-2029 term, we are working to expand our membership to over 500,000 and aim to generate \$10+ million in annual revenue, while meeting or exceeding our 2014 Endowment legacy fund goal of \$60 million.**

10. What elements of the Vision can your unit commit to for 2024-2028? Check all that apply.

- Growing membership
- Increasing Mission giving/pledge
- Increasing Legacy giving
- Increasing merchandise purchases
- Increasing resources or publications purchases
- Increasing event attendance
- What other actions is your unit committed to take?



United  
Women  
in Faith

Unit/Group Survey for 2023

\* 11. Which new member outreach activities did your unit or group host in 2023? Choose all that apply.

- Open meeting/Open House or Welcoming event
- Soul Care Retreat
- Personal call or visit
- Note in the church bulletin, website, or message board
- Welcome Toolkit
- Excite and Invite Recruitment Guide
- Service project
- Advocacy event
- NMI event
- Mission u
- Reading Program
- Let us know what other ways you are reaching out.

\* 12. Which new member activities has your unit or group hosted in 2024 or will host in 2025? Check all that apply.

- Mission u
- Open meeting/Open House or Welcoming event
- NMI event
- Reading Program
- Advocacy event
- Service project
- Excite and Invite Recruitment Guide
- Welcome Toolkit
- Note in the church bulletin, website, or message board
- personal call or visit
- Soul Care Retreat
- Other events?

13. As a UWFaith unit or group leader, what are the biggest challenges you face in engaging and recruiting new members? Check all that apply.

- Lack of Interest or Awareness in Faith-Based Activities
- Limited Outreach Opportunities or Platforms
- Overcoming Preconceptions or Misunderstandings about UWFaith
- Competing Priorities and Busy Schedules of Potential Members
- Difficulty Creating a Welcoming and Inclusive Environment
- Retaining New Members after Initial Engagement
- Limited Resources for Marketing or Promotion
- Difficulty Communicating the Value or Mission of UWFaith
- Lack of Volunteer Support for Recruitment Efforts
- Navigating Cultural or Language Barriers
- Resistance to Change or New Initiatives
- Difficulty Engaging Diverse Group
- Lack of Innovative or Attractive Programming
- Please add a challenge not listed above.

\* 14. As a UWFaith leader, what are the biggest challenges you face in your leadership role? Check all that apply.

- Time Management and Balancing Responsibilities
- Engaging and Motivating Volunteers
- Navigating Conflict and Difficult Conversations
- Managing Personal Stress and Burnout
- Adapting to Change and Uncertainty
- Building Team Cohesion and Collaboration
- Developing and Mentoring Future Leaders
- Fostering Inclusivity and Diversity
- Communicating Vision and Goals Clearly
- Securing Resources and Support (financial, personnel, etc.)
- Maintaining Spiritual Focus and Energy
- Dealing with Resistance to Change
- Managing Expectations from Various Stakeholders
- Lack of Leadership Training or Resources

\* 15. Which of these National Office Leadership resources did you use in 2023? Check all that apply.

- Participating in webinars, zoom, or in person meetings with District Leaders
- Leadership Development Days attendance
- Leadership Touchpoints, an email newsletter
- response magazine
- Program Book
- Reading Program
- Participating in webinars, zoom, or in person meetings with Conference Leaders
- Attending training from another organization
- United Women in Faith member portal
- United Women in Faith Digital
- Leadership Toolkit
- Any other resources?

\* 16. Did your unit or group engage/participate in the National Office social justice campaigns in 2023?

- Yes, only Racial justice programming (Breaking the School to Prison Pipeline)
- Yes, only Climate justice programming (Just Energy for All, JE4A)
- Yes, both Racial and Climate Justice
- Neither Racial nor Climate Justice

17. Which local social justice activities and missions did your unit or group work on in 2023? Check all that apply.

- After School or Child Care
- Child and Maternal health
- Human Trafficking
- Food insecurity
- Supporting the Unhoused
- Supporting Victims of Domestic Violence
- Supporting Formerly Incarcerated Women
- NMI in our Local Area
- Let us know more about the local issues you are tackling.



18. How does your unit or group engage with social justice issues? Check all that apply.

- Raise funds to support non profits/causes
- Donate or make goods such as blankets or backpacks
- Provide educational sessions to raise social awareness (member and non member events)
- Legislative action
- United Women in Faith's Reading Program
- Let us know the creative ways you are engaged in putting love in action.

\* 19. Which events and programs inspired your unit or group to give in 2023 and 2024?

Check all that apply.

- Faith Talks
- Voices from the Field
- Climate and Racial Justice programs
- Jurisdiction annual meeting
- Annual Conference meeting
- District Meeting
- Sally Vonner's installation
- Move for Mission
- Thrive Newsletter
- Soul Care Digital Space/In Person Retreat
- Mission u
- National Mission Institutes (NMIs)
- Reading Program
- Leadership Development Days (LDD)
- What else inspired your unit or group?

\* 20. How are you planning to inspire members to attend Assembly 2026 in Indianapolis, May 15-17, 2026? Choose all that apply.

- Offering Scholarships
- Organizing Shared transportation
- Organizing Shared accommodations
- Adding Assembly as a unit meeting agenda item
- Becoming an Assembly Brand Ambassador
- How else will you inspire attendance at Assembly 2026?

\* 21. Please estimate your unit's or group's attendance at Assembly 2026.

- 0
- 1 - 3
- 4 - 5
- 6 - 8
- 9 - 10
- 11 - 20
- 21+