



United Women in Faith

Copy Unit Survey 2025

Welcome to the 2025 Unit Survey

As a valued leader in our community, your insights help shape how United Women in Faith plans, supports, and grows our mission. This brief survey gathers information from the 2025 membership year to inform planning and resourcing for 2026-2027.

This year, the survey will focus on key areas that help us strengthen our collective impact, including

- Giving and engagement patterns that support membership growth**
- Leadership development within and beyond United Women in Faith**
- Awareness of and participation in programs and resources**

Your responses will be shared in aggregate with conference leadership teams to better understand how local units are engaging and where additional support, training, or resources may be most helpful.

*** 1. Who is responding to this survey?**

First Name

Last Name

Email address

Your 2026
position/role

Local Unit Name

*** 2. District**

3. If you are not the Unit or Group President for 2026, please provide her name and email address if possible.

First and Last Name

Email Address

* 4. How many members did your unit or group have on 12/31/2025?

☐ 1 - 10

☐ 11-50

☐ 51+

* 5. How many new members joined your unit or group in 2025?

☐ 0

☐ 1 - 2

☐ 3 - 4

☐ 5+



United Women in Faith

Copy Unit Survey 2025

Engagement, Access, and Interests

* 6. How familiar is your unit with the Unstoppable Membership campaign?

Have not heard about
Unstoppable

Somewhat familiar with
Unstoppable

Used the Unstoppable
Growth Toolkit & love
all the resources!

☐☐

* 7. One of this quadrennium's goals is to increase membership beyond 500K. Did your unit make an effort to engage new women in your church and community in 2025?

- ☐ Yes
- ☐ No
- ☐ I am not sure

* 8. If your unit tried to recruit new members in 2025, what did you do? Select all that apply.

- ☐ Did not do anything special to recruit new members
- ☐ Held an open meeting/Open House or Welcoming event
- ☐ Invited prospective members to a Soul Care Retreat
- ☐ Personally called or visited prospective members
- ☐ Posted a notice in the church bulletin, website, or on a bulletin board
- ☐ Used the Welcome Toolkit
- ☐ Used Unstoppable Growth Toolkit
- ☐ Followed the Excite and Invite Recruitment Guide
- ☐ Invited prospective members to join a Service project
- ☐ Invited prospective members to join an Advocacy event
- ☐ Invited prospective members to join NMI event
- ☐ Invited prospective members to join after attending Mission u
- ☐ Invited prospective members to a Reading Program event
- ☐ Let us know what other ways you are reaching out.

* 9. Please share the challenges and constraints that your unit faced when recruiting new members in 2025.

- ☐ Disaffiliation or church closure
- ☐ Not sure what UWFaith resources are available to help with recruitment
- ☐ Church membership declining
- ☐ Women prefer to to join other types of organizations
- ☐ Lack of high speed internet access
- ☐ Lack of access to up to date devices such as smart phones or computers
- ☐ Do not know how to reach potential members
- ☐ Not sure how best to use social media or other digital spaces
- ☐ Happy with size of our unit
- ☐ Did not face any challenges

Any other recruiting issues?

* 10. Where do you and your unit members frequently access news, updates, and resources for United Women in Faith?

- ☐ UWFaith events
- ☐ Leadership Touchpoints, an email newsletter
- ☐ response magazine, print or electronic
- ☐ Participating in webinars, zoom, or in person meetings with District Leaders
- ☐ United Women in Faith website member portal, uwfaith.org/members-and-leaders
- ☐ United Women in Faith Digital, uwfaith.mn.co
- ☐ Connect, an email newsletter
- ☐ Website, uwfaith.org
- ☐ Email from United Women in Faith
- ☐ Faith Talks
- ☐ Voices from the Field
- ☐ Participating in webinars, zoom, or in person meetings with Conference Leaders
- ☐ Any other resources?



United Women in Faith

Copy Unit Survey 2025

Social Justice Engagement

* 11. Did your unit or group engage/participate in the National Office social justice campaigns in 2025?

- ☐ Yes, only Racial justice programming (Breaking the School to Prison Pipeline, ending Mass Incarceration)
- ☐ Yes, only Climate justice programming (Just Energy for All, JE4A)
- ☐ Yes, both Racial and Climate Justice
- ☐ Neither Racial nor Climate Justice



United Women in Faith

Copy Unit Survey 2025

12. How did your unit participate in Climate Justice Campaigns in 2025?

- ☐ Participated in an educational event such as JE4A
- ☐ Hosted an educational event
- ☐ Participated in a march, vigil, legislative visit or other advocacy action
- ☐ Provided direct services or volunteered
- ☐ Fundraised or donated in kind goods
- ☐ Did not participate in 2025 in any activities for logistical reasons

Share what else you have done for Climate Justice in 2025

13. How did your unit participate in Racial Justice Campaigns in 2025?

- ☐ Participated in an educational event
- ☐ Hosted an educational event
- ☐ Participated in a march, vigil, legislative visit or other advocacy action
- ☐ Provided direct services or volunteered
- ☐ Fundraised or donated in kind goods
- ☐ Did not participate in 2025 in any activities for logistical reasons

Share what else you have done in 2025



United
Women
in Faith

* 14. Did your unit connect/engage with one or more National Mission Institute(s) NMI(s)?

- ☐ Yes
- ☐ No
- ☐ I am not sure



United Women in Faith

Copy Unit Survey 2025

NMI Engagement details

15. Please select how you and your unit members were connected or engaged.

- ☐ Unit member(s) served as an Elected member(s) of the board
- ☐ Unit member(s) served as an Ex Officio member(s) of the board
- ☐ Unit member(s) volunteer on a regular basis
- ☐ Unit member(s) volunteer on a one-off basis
- ☐ Unit Donated funds
- ☐ Unit Donated goods
- ☐ Unit member is a Staff member
- ☐ Other engagement? Let us know the details.



United Women in Faith

Copy Unit Survey 2025

* 16. What did your unit do to stay actively engaged with United Women in Faith during 2025? Check all that apply.

- ☐ Listened to Faith Talks
- ☐ Engaged with the Charter for Racial Justice
- ☐ Joined Voices from the Field
- ☐ Attended a Conference meeting
- ☐ Attended a District Meeting
- ☐ Sponsored a Move for Mission fundraiser
- ☐ Read Thrive Newsletter
- ☐ Hosted a Soul Care Digital Space/In Person Retreat
- ☐ Attended Mission u on UWFaith Digital
- ☐ Attended Mission u in person
- ☐ Hosted Mission u
- ☐ Read choices in the Reading Program
- ☐ Attended Leadership Development activities
- ☐ Participated in UWFaith Digital space(s)
- ☐ Attended UWFaith Monthly Gatherings
- ☐ Followed the Program Resource
- ☐ Prayed with the Daily Prayer Guide

Please let us know how your unit was engaged in 2025.

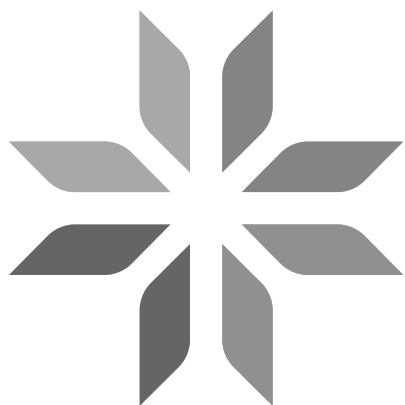
17. Which social media platforms does your unit use?

- ☐ Instagram
- ☐ Facebook
- ☐ United Women in Faith Digital
- ☐ YouTube
- ☐ X/Twitter
- ☐ BlueSky
- ☐ TikTok
- ☐ Pintrest
- ☐ Whatsapp
- ☐ Any others?

* 18. What inspired your unit to give in 2025? Check all that apply.

- ☐ Faith Talks
- ☐ Voices from the Field
- ☐ Annual Conference meeting
- ☐ District Meeting
- ☐ Move for Mission
- ☐ Thrive Newsletter
- ☐ Soul Care Digital Space/In Person Retreat
- ☐ Mission u
- ☐ National Mission Institutes (NMIs)
- ☐ Reading Program
- ☐ United Faith Digital spaces and gatherings
- ☐ International Missionaries
- ☐ Scholarship Program
- ☐ Deaconess and Home Missioners
- ☐ Connect email newsletter
- ☐ response magazine
- ☐ World Thank Offering
- ☐ Call to Prayer and Self Denial
- ☐ Pledge Service
- ☐ None of the above

What other moments of inspiration moved your unit to give in 2025?



United Women in Faith

Copy Unit Survey 2025

Engaging with the United Methodist Church

* 19. Did you or anyone in your unit serve in a leadership capacity for the United Methodist Church during 2025? Please select all roles held.

- ☐ Local church committee
- ☐ District committee
- ☐ Conference committee
- ☐ Voting member of annual conference
- ☐ Certified lay speaker
- ☐ Certified lay servant
- ☐ I am not sure
- ☐ No one served
- ☐ Other role

* 20. Will you or anyone in your unit run as a delegate for Jurisdictional or General Conference this year?

- ☐ Yes
- ☐ No
- ☐ I am not sure

Be a part of our [Unstoppable Campaign](#) — a bold, four-year journey to reach more than 500,000 women with our message of Real Faith. Real Women. Real Community.