

Annual Report 2025

United Women in Faith

UNSTOPPABLE TOGETHER



United
Women
in Faith





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GENERAL SECRETARY'S REPORT

DREAM WITH INTENTION

While it is easy to dream, we also know that if there is no intention toward achieving the dream, it will not become a reality. When we find ourselves in despair, it is not the time to sit by and do nothing. We must rise and lean even more into God's promises as we seek to care for the poor, hungry, and afflicted—especially women, children, and youth.

This year, we moved forward with that intention. The **Unstoppable** Campaign to increase membership launched with a soft rollout on August 1 and successfully met its initial goals. We also strengthened our leadership team by welcoming Suzanne Toma as director of development, Dominique Francisco as director for public relations and marketing, and an administrator in training for Bethlehem House & Health Center. Their leadership—and the dedication of our entire staff—helped us surpass the \$50 million mark for The Legacy Endowment Fund. At the same time, we mobilized greater engagement in our social justice work through expanded racial justice offerings and a revitalized focus on climate justice.

Now is the time for us to give our all to the growth we have envisioned. I have confidence and faith in our directors and staff as we lead together to ensure a thriving United Women in Faith by the end of this quadrennium. We know that the year ahead will require even greater intention, but we also know that together we make mission possible.

I confess there are moments when I feel discouraged and ask God for a sign that God is still with us, as God has been for the last 156 years. In those moments, I remind myself that now is not the time to say, "Oh woe is us." Rather, **we are called to step up and lead** together for the future growth God has already set before us.

Our foremothers walked in faith and accomplished what once seemed impossible. The baton is now in our hands.

After all, we are United Women in Faith—a sisterhood acting in faith to tackle the hard work of the world without hesitation. Driven by God's love and united in sisterhood, we work to improve the lives of women, children, and youth. Every day we show up. We take action. We get it done. **We are unstoppable.**

A handwritten signature in black ink that reads "Sally Vonner".

Sally Vonner

General Secretary & CEO
United Women in Faith





PRESIDENT'S REFLECTION

United Women in Faith Is a Movement

In July 2025, I had the honor of representing United Women in Faith at the Centennial Celebration of the Korean Methodist Church Foundation in South Korea. It was a profound experience that reminded me how powerful our shared history and mission truly are.

During our time in Korea, we were reminded of a remarkable beginning. In 1883, Lucille Baldwin donated \$80 to support mission work for women in Korea—roughly \$2,500 today. It was a generous gift, yet it hardly seemed enough to launch such an ambitious effort. Like the loaves and fishes that Jesus blessed and had distributed on the mount, it grew and became the start of something big, the start of Mary Scranton's work in Korea, which culminated in what we know today as the Ewha Woman's University Medical Center. A state-of-the-art school that began with educating girls in a time when they were rarely allowed outside their homes.

We also witnessed the vitality of our Methodist sisters in Korea today. At a monthly prayer gathering of the Korean women's organization, **more than 2,000 women came together**. Their leaders now share their resources and training with women in Laos, Nepal, Cambodia, and Uzbekistan.

These stories remind us that our foremothers planted seeds without knowing how they would grow. Their two pennies and a prayer added to another person's to add up to something bigger than they could have imagined. It took one personal invitation at a time. Hard work, but doable.

Today, we support programs that uplift women, children, and youth while advancing racial and climate justice. Our mission partners are carefully chosen to ensure their work reflects our values and commitment to dignity, equity, and faith in action.

Yet our movement grows not only through programs, but through people. Each story shared, each invitation extended, and each gift offered—no matter the size—helps expand this work.

More than a century later, the seeds planted by faithful women continue to bear fruit. As we build on their legacy, we remember that our strength has always come from working side by side in faith and purpose.

Together, we are truly **unstoppable**.

A handwritten signature in black ink that reads "Jana L. Jones". The script is fluid and cursive.

Jana L. Jones

National President

United Women in Faith





Inspire.



*United Women in Faith is at our heart and soul, a faith-driven organization.
Our beliefs bring us together. Our spirituality pushes us to do more.*

The Power of Inspiration.

The Soul Care Group on **UWFaith Digital** grew to nearly **800 members** in 2025.

Monthly Community Gatherings host **50-100 members** to explore, learn, and be in conversation around the Program Resource, *Carrying Our Faith Forward*.

Conference leadership reported **79 conference Mission u 2025** events with some **3,566 attendees**.

219 study leaders and **93 deans** and **assistant deans** received training through **UWFaith Digital** and live Zoom sessions for **Mission u** events.

Nearly **500 people** applied to be **Reading Program** volunteer evaluators in 2025.



INSPIRE



UWFaith Digital

UWFaith Digital continues to expand as the home base for our program work. UWFaith Digital is open to any member or friend of United Women in Faith as a place to grow in community and access resources. The platform offers a community with like-minded sisters and a place for some of our most beloved resources, such as the Program Resource, Mission u curricula, and the Daily Prayer Guide. Members can join the main space or join special-interest groups, such as Soul Care or Reading Enthusiasts.

Highlights:

- The **Soul Care Group** continues with community guide, Janjay Innis, who posts soul care practices, reflections, and goes “live.”
- The **Soul Care Retreat Hosts Group** continues with community guide, Jennifer McCallum, supporting members who host Soul Care Retreats with material and registration support.
- Almost **30 Conference Spiritual Growth Coordinators** were onboarded to a private group, with tabs for training, key resources, and contacts to stay in touch.
- The **Program Resource** continues to be offered on UWFaith Digital, as well as the monthly **Community Gatherings**, bringing together members for study and fellowship.
- The **Daily Prayer Guide** and **response** magazine joined the resources offered on UWFaith Digital.
- **Learning@UWFaith** added an updated “**Introduction to Soul Care**” course on the platform.



"I'll be honest, I had no idea what to expect since I had never participated in a Soul Care Circle before. Through this Circle, I experienced an atmosphere where I was heard without feeling like I had to solve a problem. Sometimes you just want to be heard, and I felt that in this Circle. I felt that it was a sacred and unique space, something that I had never experienced before.

— Prerna BalaEddy



Soul Care

Soul Care experiences focus on nurturing your mind, body, and spirit while deepening your faith through spiritual practice and creating bonds of sisterhood.

Highlights:

- Ongoing evaluation and innovation of the **Soul Care Retreats Toolkit** allowed us to better meet member needs.
- We ran **two pilots of the Soul Care Circle program** in 2025. Each circle offered a series of intentional conversations around a given topic with a small group of participants (both members and potential members). Feedback was highly positive, including 80% indicating interest in learning more about United Women in Faith, and 100% indicating interest in learning more about soul care.



Learn more about Soul Care Retreats here: uwfaith.org/events/soul-care-retreats

"More than anything, I found our time together holy work—a space honoring each of our unique belovedness while also honoring the easy, hard, and in-between spaces of mothering. As a mom, our weekly Soul Care gatherings reminded me how necessary it is to tend to myself in spite of the chaos of life. I am grateful for the space that was cultivated, the wisdom that was shared, and the possibilities that were stirred."

— Pastor Catherine Jordan-Latham

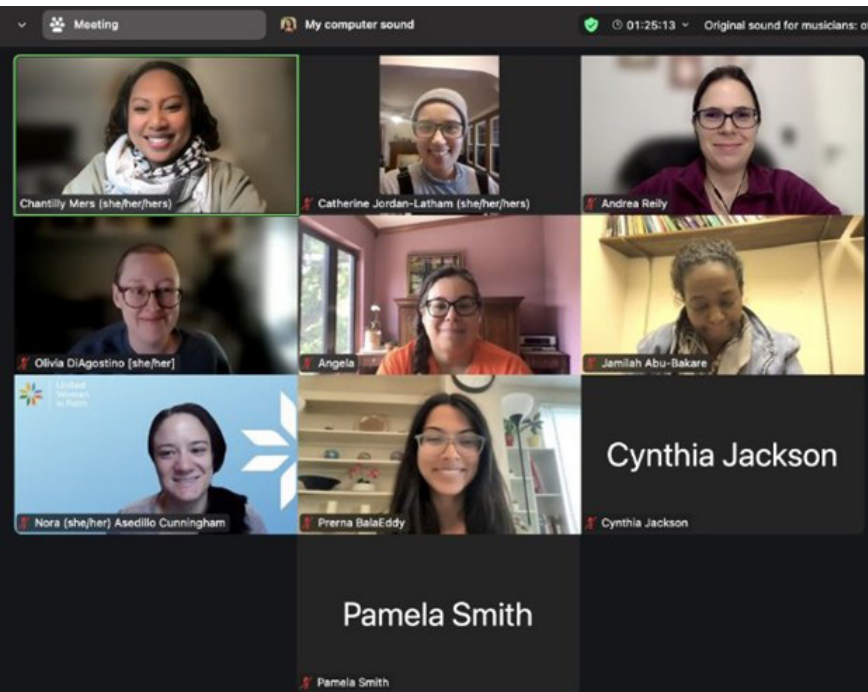


Soul Care Circles

Adapted from an article by Nora Asedillo Cunningham in the September/October 2025 issue of response.

In 2025, we launched a new Soul Care program, Soul Care Circles.

Soul Care Circles meets members in a format and commitment that offers an opportunity for deep engagement and connection with sisters around a common experience or identity.



In March 2025, we piloted the first of these Soul Care Circles on the topic of “Mothering.” We gathered 12 mothers, two staff coordinators, and one Circle host facilitator for six weeks, meeting once a week in live Zoom sessions with a private digital community to connect us between our Zoom meetings. We engaged in reflective conversations around topics such as those who mother(ed) us, traditions and expectations of motherhood today, the impact of motherhood on our personal lives, and identifying the witness we need to our mothering soul.

“This circle came up at exactly the right time in my life,” Perna BalaEddy, a participant, commented. “I’ll be honest, I had no idea what

to expect since I had never participated in a Soul Care Circle before. Through this circle, I experienced an atmosphere where I was heard without feeling like I had to solve a problem. In both secular and Christian spaces, you hear a lot about being heard, but I don’t really know anywhere else that this actually happens in practice, apart from this Soul Care Circle I have just experienced. I felt that it was a sacred and unique space, something that I had never experienced before.”

Melissa Epps, another participant, agreed.

“Participating in the Mothering Circle was a spiritual breath in the midst of my busy life,” Epps said. “As a mother, educator, and community leader, I’m often pouring into others while neglecting my own well-being at times. This space offered me a moment to slow my pace, breathe with intention, and allow my spirit to be nurtured. It was meaningful to share space with women who understood the demanding journey of motherhood; women who prayed, reflected, and listened with open hearts and without judgment.”

Gathering in circles offers depth in practice. It is a structure of collaborative dialogue that offers space for sharing stories, building community, and accessing our collective wisdom. We began together in a moment of centering and grounding, had a round of individual check-ins, invited all to dig into sharing and storytelling on the prompt for the week, offered time for “wisdom catching” or reflecting and sharing insights that arose as others shared, and ended with a collective check-out.



Mission u

Mission u 2025 focused on the theme, “Practicing Hope.” Adults, youth, and children all studied the resurrection appearances of Jesus and the example of early Christian communities to explore what it means to practice hope in God even when things seem to be falling apart.

Study Leader Training took place over two weeks in March and April. In this time, 219 study leaders and 93 Deans and Assistant Deans received training on both UWFaith Digital and live Zoom sessions. Training for study leaders was led by multiracial training teams in cohorts of no more than 23.

Conference leadership reported 79 conference Mission u events with some 3,566 attendees in 2025. Languages offered in these events included Spanish, Korean, Creole, Tongan, and English.

In 2025, Mission u launched a new and improved Mission u map (uwfaith.org/mission-u-conferences) and Mission u curricula point of sale page (uwfaith.org/events/mission-u/mission-u-curricula).

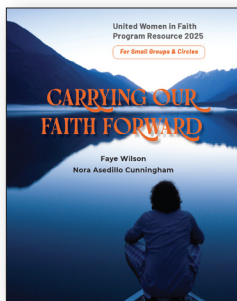


“As a first-generation Hmong American woman, born to immigrant and refugee parents who lived through the pain and trauma of the Vietnam War, hope is not just a concept to me it is something I’ve had to practice with my whole heart and soul. I come from a background shaped by poverty, long days in the fields, and the quiet strength of a people who have suffered much yet endured with grace. That journey, both mine and my family’s, is steeped in sorrow, survival, and a faith that clings tightly to Christ.

“When I think of the calling to lead this study, I see it not just as a role, but as an invitation from God. A divine opportunity to walk with Alaska’s Women of Faith, especially those who may carry silent wounds, cultural tensions, or generational pain. Together, we will explore how hope is not wishful thinking, but a daily, intentional act of faith. A hope rooted in Christ. A hope that heals. A hope that grows.”

–Jade Hayden, Study Leader for Practicing Hope, Alaska Conference

Photo: Jade Hayden (middle right) as a young girl with her family.



Program Resource

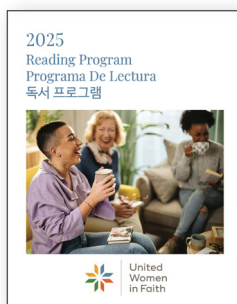
The 2025 Program Resource, *Carrying Our Faith Forward* by Faye Wilson and Nora Asedillo Cunningham, explores intergenerational conversations and what it looks like to carry our faith forward in an expanding or new context. Compared to the path of water, our faith stories reflect a push and pull, peaks and waterfalls, and stagnant ponds and storms. The Resource features conversations with women—mothers and daughters, sisters, co-workers, friends, and family members in recorded interviews that help capture experiences that have fueled and challenged their faith.

The monthly online community gatherings on UWFaith Digital to preview and experience the upcoming program continued with 50-100 members and leaders joining to meet with the author.



Daily Prayer Guide

The 2025 Daily Prayer Guide, *Generations of Grace*, featured artwork by children and youth, as well as stories of faith that span generations, showing how every generation's trial and success can be guided by bold faith that brings life-changing results to those they impact. Daily prayers and reflections, lectionary readings, advocacy days, and information about the many ministries our Mission Giving supports fill the pages of this guide.

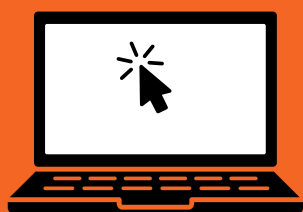


Reading Program

In 2025, the Reading Program continued its tradition of offering books to challenge people of all ages in the areas of education for mission, leadership development, nurturing for community, social action, and spiritual growth. In 2025, nearly 500 people applied to be Reading Program volunteer evaluators. These volunteer evaluators are the heart of the behind-the-scenes work that goes into creating our beloved annual Reading Program.

By participating in the Reading Program, women can deepen their understanding of these important issues and connect with a community that shares their passion for social justice and spiritual growth.

Learn more about the Reading Program at uwfaith.org/read.



Get the 2026 Reading Program Catalog:
uwfaith.org/resources/reading-program

Shop on bookshop.org and support United Women in Faith:
bookshop.org/shop/uwfaith



**Dream it!
Believe it!
Do it!**

Assembly

Preparations were ongoing in 2025 for our “Dream it! Believe it! Do it!” Assembly 2026 is taking place in Indianapolis, Indiana, where we anticipate 3,000 women from around the globe will gather. United Women in Faith has greatly increased its social media presence for this Assembly. Keynote Speaker Stacey Abrams and women in leadership panelists have also been posting on our behalf. Our Soul Care Retreat pre-event is succeeding in attracting more new to Assembly attendees. Assembly 2026 is a once-every-four-years gathering of women committed to faith, empowerment, and making a difference.





Impact.



*For more than 155 years, we have been showing up and getting things done.
Together, we're making the world a better place: locally, globally, fearlessly.*

The Power of Our Impact.

More than **4,830 legislative** actions were taken through United Women in Faith throughout the United States.

Members took **227 actions** urging lawmakers to advance **climate justice legislation** and oppose environmental rollbacks.

The **Mosaic Foundation** awarded **\$100,000** to the Office of Economic and Environmental Justice to continue climate justice, rural organizing, and community health and air pollution advocacy.

172,456 women, children, and youth were served by National Mission Institutions through United Women in Faith grants.

Delivered **\$27,000 in Seed Fund Grants** to 12 grantees.

Awarded 202 scholarships to students from 22 countries, **totaling over \$610,000**.

Reached over **1,000 women directly** and **15,000 indirectly** across Zimbabwe, Sierra Leone, and Mozambique through leadership, vocational, and economic empowerment programs.

At the end of 2025, we had **270 active deaconesses and home missionaries** appointed in 44 conferences in the United States.



IMPACT



How, through United Women in Faith, do we show our hope? By learning and speaking truth to power. We take action. We inspire, influence, and make an impact. Sometimes it is as little (or perhaps as big), as reading to a child, or writing a letter to a friend in need. Sometimes it may look like calling your representative or having a hard conversation. It may look like inviting someone to join you on this journey of hope.

— Jana Jones, Mountain Sky Conference



Mobilize & Advocacy

Throughout 2025, United Women in Faith raised the alarm on federal actions that undermine justice, human dignity, and God's creation. United Women in Faith spoke out against federal policies that dismantle civil rights protections, social safety nets, climate funding, and institutions like the Department of Education, USAID, and the Environmental Justice office of the EPA, as well as policies that fuel the incarceration and expulsion of immigrants. These measures disproportionately harm communities of color and threaten the lives of women and children, as well as National Mission Institutions and the communities they serve.

United Women in Faith partnered with interfaith organizations in prayerful actions and legislative advocacy, including the Faithful Witness vigils and the Pentecost Witness for a Moral Budget action, with members joining in person and virtually.

Highlights:

More than 4,830 legislative actions were taken through United Women in Faith as members and friends across all 50 states and Washington, D.C., urged Congress via email, calls, letters to the editor, and social media posts to support climate justice, interrupt the school-to-prison pipeline, protect communities of color, and strengthen essential safety nets.

- More than **300 members and friends** were trained in writing letters to the editor and op-eds to amplify their voices and build public pressure to advance United Women in Faith's social justice priorities.
- Over 100 members and friends joined the national office to develop and refine the **Why Should I Care About Social Justice?** Bible study and the **Practicing Difficult Conversations Around Social Justice** workshop, which will be released in 2026.
- United Women in Faith partnered with Church and Society, Organizing for Mission, and others to launch the **inaugural National Faith-Based Grassroots Organizing Training for The United Methodist Church**. Six of the 20 participants were United Women in Faith leaders who grounded their organizing work with the United Methodist Social Principles and were equipped to build collective power around the social justice priorities.



“To the 119th Congress, you have a chance to change the course for a new beginning, a resurrection. Don’t go down in history as the betrayer of democracy, be remembered as leaders who stood for justice, truth, and people’s well-being over politics.”

— Sally Vonner, United Women in Faith General Secretary & CEO at the Faithful Witness event in Washington DC, April 16, 2025

United Methodist Leaders Gather for Inaugural Faith-Based Organizing Training

Adapted from an article by the Rev. Laura Kigweba.

From October 1–3, 2025, United Methodist leaders from across the United States gathered in Baltimore for the first National Faith-Based Grassroots Organizing Gathering. The training was designed to equip participants with practical organizing skills grounded in Christian faith and the Social Principles of The United Methodist Church.

Hosted by the General Board of Church and Society in partnership with United Women in Faith and other church partners, the event brought together more than two dozen leaders selected through a national application process. The goal was to strengthen the church's public witness and prepare leaders to organize their communities for justice-oriented action.

Throughout the three-day gathering, participants engaged in theological reflection, spiritual formation, and hands-on organizing training. Workshops focused on skills such as storytelling, power mapping, and collective discernment—tools that help leaders mobilize communities and build collective power for social change.

Elizabeth Chun Hye (Liz) Lee, Director of Mobilization and Advocacy for United Women in Faith, affirmed the significance of the gathering in the broader struggle for justice: “In a moment when climate justice, racial justice, and basic human dignity are under relentless attack, this national training provided United Women in Faith leaders and attendees with vital tools to ground our faith, strengthen our organizing efforts, deepen our commitment to justice, and care for both God’s creation and our most vulnerable siblings.”

For many attendees, the training was both practical and spiritually transformative. Participants reported gaining new organizing skills while deepening their commitment to addressing issues such as climate justice, racial justice, and human dignity. They returned to their churches and communities energized to lead and to build stronger networks for advocacy and service.

Organizers see this inaugural gathering as the beginning of a broader movement to expand faith-based grassroots organizing across the United Methodist connection.

Read the full article online at umcjustice.org/articles/united-methodist-leaders-gather-in-baltimore-for-inaugural-faith-based-organizing-training-7732





Just Energy for All Climate Justice

In 2025, we continued our commitment to climate justice work through our Just Energy for All campaign and programs, including educational events and advocacy. In total, members took 227 actions urging lawmakers to advance climate justice legislation and oppose environmental rollbacks.



All of us fighting for environmental justice are in this together. There is a place for everyone in the movement, whether it's using art, faith, or experience. No matter who you are, you have a community where you can act boldly for the good of all.

— Ilka Vega in *El Paso Matters*



Highlights:

- Received a **\$100,000 award** from the Mosaic Foundation to expand its work on climate justice, rural organizing, and community health and air pollution advocacy.
- Launched the **Catalyst for a New Democracy** program in collaboration with The Chisholm Legacy Project, completing a first training in July with more than 70 participants mobilizing rural communities and empowering women of color toward climate and energy resilience, with a goal of reaching 300+ communities.
- Delivered **\$27,000 in Seed Grant Funding** to 12 grantees, nine in the United States and three in Zimbabwe, Kenya, and Mozambique, supporting solar energy installation, cleaner cooking technologies, advocacy events, and community education.



CERAWeek

The executive for Economic and Environmental Justice, Ilka Vega, represented United Women in Faith during **CERAWeek faith advocacy in Houston, Texas**, standing alongside environmental groups, Indigenous peoples, and allies to champion the phase-out of fossil fuels.

Watch her interview to learn more: youtu.be/nJLOYXYrUvI.



Interrupt the School-to-Prison Pipeline | Racial Justice



The Office of Racial Justice houses three core programs of United Women in Faith: our work to end mass incarceration/criminalization of communities of color, with a special focus on interrupting the school-to-prison pipeline; our Charter for Racial Justice / eliminating institutional racism internal work; and our Reading Program.

Highlights:

- In 2025, the **Office of Racial Justice** offered more than a dozen free, direct-to-member, virtual live **programs** to help our members and friends learn, act, and lead.
- One year after the launch of the film, **Never Give Up: Cynthia and Michelle's Faithful Fight Against Mass Incarceration**, we released an **accompanying study guide** by Cynthia Holland, available for free download at bit.ly/uwfdigital-social-action.
- The **Racial Justice Timeline** is now available in **English, Spanish, and Korean**, and available at bit.ly/racial-justice-timeline.

See it. Name it. Tackle it.

What am I witnessing and seeing?

Who are my allies and co-conspirators?

How will I use my faith and power to counter racism?



The Time Is Now: What Will You Do About Racism Today?

Deaconess Garlinda Burton's speech on ending institutionalized racism had a profound impact on members of the program advisory group, who heard it in person on March 8, 2025, during their meeting at Scarritt Bennett Center in Nashville, Tennessee.

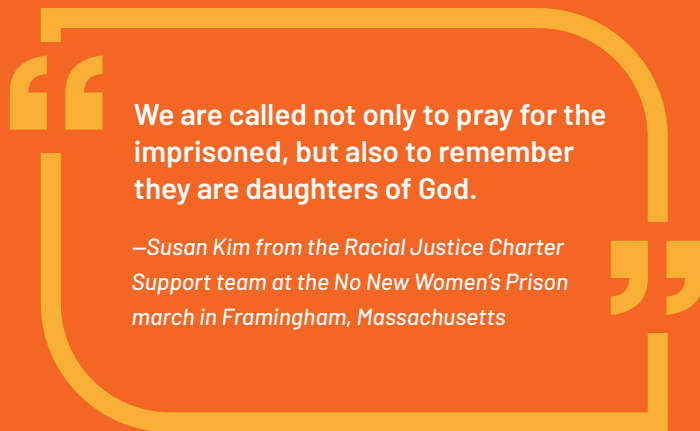


See her speech here:
youtube.com/watch?v=UbNj2-6ImZk



Susan Kim and Emily Jones (Executive for Racial Justice) join the National Council for Incarcerated and Formerly Incarcerated Women and Girls and Families for Justice as Healing for a No New Women's Prison march outside a women's prison in Framingham, Massachusetts, as part of our commitment to end mass incarceration.

– Photo courtesy of Susan Kim.



We are called not only to pray for the imprisoned, but also to remember they are daughters of God.

—Susan Kim from the Racial Justice Charter Support team at the No New Women's Prison march in Framingham, Massachusetts

If you would like to get connected, please use these sign-up links:

- End Mass Incarceration + Racial Justice Charter: uwfaith.org/what-we-do/serve-and-advocate/mass-incarceration
- Reading Program: uwfaith.org/resources/reading-program



“Coming to New Directions Shelter was terrifying. I was scared of being judged. But from the first day, the staff met me with kindness and respect. Through the PHC Rapid Rehousing program and with help with a deposit from New Directions, we were able to get into a new place. New Directions Shelter gave me and my babies more than just a roof, they gave us a chance to get back on our feet with dignity. I don’t know where we’d be without them.”

—New Directions shelter client, Families Forward, Des Moines, Iowa

National Mission Institutions

United Women in Faith assists more than 80 National Mission Institutions across the United States. They are community centers, colleges, and residences that provide vital services to vulnerable communities, often standing in the gap when state and federally funded programs fall short. Through their work, hundreds of thousands of individuals have had access to food, child care, housing, and education that would have been otherwise impossible. In 2025, United Women in Faith provided support to make the following successes possible:

Good Neighbor Settlement House, Brownsville, Texas

The community garden produced nearly 6,500 pounds of fresh produce, all of which was incorporated directly into meals served through GNSH’s soup kitchen.

Susannah Wesley Family Learning Center, Charleston, Missouri

The Center served over 100 survivors of domestic and sexual violence, providing over 800 hours of free counseling sessions in 2025.

Neighborhood Services Organization, Oklahoma City, Oklahoma

Last year, Neighborhood Services Organization’s low-cost dental clinic experienced a 30% increase in patients served. In all, the clinic provided 15,525 procedures valued at \$3,098,552.

Hope in Difficult Times

Adapted from a United Women in Faith blog post by Catey Miller.

A December 2025 virtual gathering of leaders from National Mission Institutions revealed both the challenges and resilience of ministries serving vulnerable communities. Many leaders reported serious disruptions caused by changes in federal and state policies. Because many NMIs rely on government funding, sudden budget cuts, unreimbursed expenses, and new regulations have strained their programs.

Despite these difficulties, the meeting was marked not by despair but by determination and hope. Directors shared stories of communities stepping up in unexpected ways. Local churches, boards, volunteers, and small donors helped fill gaps in funding and services. Neighbors supported food pantries, assisted with emergency cleanups, and volunteered time to ensure programs continue.

Many leaders also emphasized the growing importance of relationships with United Women in Faith members. Personal connections—such as speaking at meetings, hosting visits, and partnering in mission work—have strengthened both NMIs and local units. In the midst of uncertainty, the gathering reflected a hopeful expectation that light and renewal will emerge even in difficult times.

Read the full article online here: uwfaith.org/blog/2025/the-spirit-of-advent-at-nmis



People served by United Women in Faith Grants

Women age 18+	45,844
Children and youth	60,282
Total number of women, children, and youth served*	106,126
Mothers with children under 5 yrs	7,938
Families	50,307
Below the Federal Poverty Line	124,478

People served by National Mission Institutions in total

Women age 18+	238,937
Children and youth	246,401
Total number of women, children, and youth served*	485,338
Mothers with children under 5 yrs	70,515
Families	317,481
Below the Federal Poverty Line	535,629

* This is a sum of women (18+), children, and youth. It does not include fathers and young men served under families and below the poverty line.

74 out of 76 grantees reporting. This data does not include those served by educational institutions.



Susannah Wesley Community Center staff members learned of this man's dementia diagnosis and offered targeted support, including helping the couple find transportation and home nursing resources as well as reaching out via phone to check in between the couple's less frequent visits to the Center.



Moore Community House: Women in Construction provides job training for women, mostly single moms, leading to higher-paying jobs coupled with supports such as child care that are essential for participants' successful graduation and employment.

Learn more about the work of National Mission Institutions in this video:

youtu.be/aQF536y0uxo ✱

International Mission

2025 was a year of growth, capacity-building, and women's empowerment in Africa, Asia, and Latin America. We work to help women and girls gain competence and skills through leadership development, economic empowerment, and skills building. Our goal is to have young women make up 50 percent of the participation in these programs. 2025 activities ranged from Training for Transformation and project implementation to webinars, workshops, and trainings, engaging hundreds of women and strengthening skills in leadership, entrepreneurship, and mission.

Overall Program Impact:

- Over **1,000 direct beneficiaries** and **15,000 indirectly supported women** reached across Zimbabwe, Sierra Leone, and Mozambique through leadership, vocational, and economic empowerment programs.
- Asia work includes young women's leadership, deaconess formation, climate justice initiatives, and regional advocacy participation.

Country Highlights:

Sierra Leone

- Reached **200+ women and girls** through leadership, education, and economic programs.
- Surpassed leadership training goals—**112 women trained** vs. the target of 25.
- Completion of the **Kenema Women's Bakery** and launch of an interest-free revolving loan program.

Mozambique

- Pig rearing and egg production projects benefited **hundreds of families**, providing food and income.
- **Youth leadership and entrepreneurship** training expanded across all three regions.

Zimbabwe

- Backed by United Women in Faith through a \$20,000 grant that has launched four baking initiatives in the Zimbabwe Episcopal area, with the Divine Grace Bakery group serving as a leading example. The program trained **52 women—30 of whom continue baking twice weekly**—producing affordable sweet buns that sell out consistently in local communities. The initiative equips women with practical baking, marketing, and business skills, enabling them to generate income, support their families, and build confidence.
- Bakery and business training strengthened women's income-generating groups, including the purchase of **27 gas stoves** from reinvested profits.
- Success stories include thriving bakery entrepreneurs and youth transitioning into **new income-generating skills**.



Peru

In 2025, four districts across Peru implemented a series of women's economic empowerment initiatives designed to strengthen vocational skills, expand income-generating opportunities, and foster sustainable microenterprise development. Collectively, these programs equipped women with practical training in culinary arts, crafts, and textile production while building pathways for entrepreneurship and increased financial autonomy.

- The **North Coast District** advanced the **Empowering Methodist Women in Piura** project, providing 72 hours of pastry and catering instruction for approximately 25 participants. Nine women earned foundational certifications, and the district launched a new brand—**Dulce Paladar (Sweet Palate)**—to support ongoing business creation and market visibility.
- In the **South Coast District**, leaders organized **felt craft workshops** across Chinchá Alta, Pueblo Nuevo, and Ica, training small groups of women in the production of marketable handmade items. The project culminated with a community sales fair, enabling participants to begin selling self-produced goods for supplemental income.
- The **New Hope South Puno District** implemented a knitting initiative that began with 27 women across three circuits. Participants learned to make scarves, hats, and gloves, which were sold locally and in Lima with the support of the Women's Federation. The women formed the brand **Knitters of Love and Hope** and expanded their participation in public fairs and markets, including a transition to knitting with alpaca wool to meet tourist demand.
- In the **Lima-Callao District**, three weeks of entrepreneurship and culinary training resulted in 17 graduates equipped with business, hygiene, and food-handling skills. Within weeks, women from four local groups began selling cakes and Peruvian snacks, generating new household income and strengthening the capacity of women's organizations.

Together, these district-led initiatives demonstrate significant progress in advancing women's economic autonomy, strengthening local leadership, and cultivating sustainable microenterprises that enhance the social and economic well-being of communities across Peru.

Women's Peace Dialogue Platform (WPDP)

Convened a two-day regional strategic meeting in Istanbul, Turkey, with 11 leaders from 10 countries, identifying shared risks and strategic priorities. Outlined future activities: operating in restricted environments, conflict-preparedness education, and developing communication materials.

Economic Growth in Mozambique

One of the programs your Mission Giving supports is the pig-rearing project in Mozambique.



At 18 years of age, Mercia received two piglets from the women's organization to raise so that she could put herself through school as well as help her and her family. After much sacrifice to care for the animals, her pigs reproduced, and she then passed on two piglets to 57-year-old Almera, who really needed an opportunity like this to care for herself, as she is currently unemployed. The Pig Rearing Project is designed to help vulnerable women start a small family business to either supplement income or, in the best-case scenario, be the primary source of income for vulnerable women and girls in The United Methodist Church and community.

This project is a gift that keeps on giving because once Almera's pigs reproduced, she too passed on two piglets to 11-year-old Celia, who, through her parents, will learn about the benefits and challenges of such initiatives and the skills necessary to successfully generate income. By the time she is 18, she will be

independent and not have to depend on her parents. Mercia, who is now 22 years old, has just applied to university to study electricity and is hoping that pig sales will contribute to the successful completion of the course. So far, more than **60 women and girls** have been direct beneficiaries of this project.





God used this opportunity to confirm again that I'm not starting from scratch, but starting from legacy. I am not here to sit quietly. I am here to build. To rebuild faith. To rebuild dignity. To rebuild hope. To rebuild what others said could not be restored. I am grateful for the scholarship and my deaconess and home missionary community.

— Alicia Mitchell, DIAKONIA attendee from the Indiana Conference



Office of Deaconess & Home Missioner

Deaconesses and home missionaries are laypeople who are called by God to be in a lifetime relationship in The United Methodist Church for engagement with a full-time vocation in ministries of love, justice, and service.

At the end of 2025, we had 270 Active Deaconesses and Home Missioners appointed in 44 conferences in the United States.

Highlights:

- 16 Deaconesses and Home Missioners traveled from the United States to Tanzania to represent the Order of Deaconess and Home Missioner at the DIAKONIA World Federation Assembly.
- At the DIAKONIA World Federation Assembly, we celebrated the launch of the Africa Region Deaconess/Home Missioner Movement with the consecration of **15 deaconesses and home missionaries from the Africa region.**
- We welcomed 17 new deaconesses and home missionaries and 6 transferring deaconesses to the Order of Deaconess and Home Missioner.
- We held our largest-ever virtual discernment event with 44 attendees.
- We continued to spread the word that “we’re still here” by speaking at annual conferences, being present at event display tables, and passing out individual packets at events.





Influence.



*Connecting as community leaders, justice champions, and brave change makers,
we are women with more than a cause. We are on a mission to boldly act
and transform communities and ourselves.*

The Power of Our Influence.

3,640 new-member sign-ups through digital media marketing.

31 earned news media pickups in 2025 — this is twice what we had in 2024.

As of January 2026, UWFaith Digital has **more than 10,000 members**.

Soft launched the **Unstoppable Campaign** in August 2025.

This effort included gathering **more than 1,800 survey responses** to understand leadership needs and drive innovation. These insights, combined with additional research, stakeholder input, and technology assessments, will guide the creation of stronger leadership opportunities through United Women in Faith.

More than 93% of conference officers felt supported or very supported by the national office, according to the 2025 Conference Officer Survey completed by over 390 conference officers.

Conferences **met 101%** of their pledge.

United Women in Faith raised **\$671,713.96** in gifts towards The Legacy Endowment Fund. The Fund has had an exceptional year, reaching a milestone of **\$54,598,812.98**. Thanks to our members, United in Women in Faith raised **\$945,194** in planned gifts.



INFLUENCE

Membership | Unstoppable Growth

In spring 2024, our organizational vision was set to surpass 500,000+ members within the next four years. To answer this call, we designed and soft-launched Unstoppable as a growth campaign in August 2025.

One early indication of the campaign's success is the acceleration of our All-Access Membership beginning in August 2025. We have had more than 1,700 members join in the first six months. This signals that the visibility and clarity we've been building through the Unstoppable Campaign are working.

Highlights:

- Soft launched the **Unstoppable Campaign** in August 2025.
- **Expanded All-Access Membership** onboarding to UWFaith Digital to increase digital and hybrid engagement.
- **Strengthened conference-level membership** nurture strategies through coordinated outreach and training.
- Membership equipped leaders with **tools and storytelling resources** to cultivate growth in every conference.
- UWFaith Digital deepened engagement by creating an **accessible Unstoppable Hub for members** while strengthening connections for long-time leaders.



The Unstoppable Hub: This online hub equips and empowers members as part of our Unstoppable Campaign. The tools here are designed to help you usher in the spirit of Excite & Invite—helping you share who we are, what we do, and how others can find belonging within our sisterhood.

Link to Unstoppable resources: uwfaith.org/resources/growth-toolkit ✨

The campaign was designed to:

- Increase membership growth and giving.
- Promote and unify our new brand culture and collective energy.
- Build and emphasize the importance of faith-based women's leadership.



I don't know if it was one person or all the ladies in my unit or the God-sized hole that I kept trying to fill, but I just always had the feeling that this is where I was supposed to be, and this is what I was supposed to do.

— Bretty Prentice, Oklahoma Conference



We believe the **Unstoppable Campaign** isn't just about checking boxes or meeting a quota. It's about reigniting purpose, restoring connection, and it begins in every conference with every member.

The following is a snapshot of the first two years of the plan:

August 2025 – July 2026 – Year 1 | Opening the Doors

The focus is on opening doors and building belonging via the membership pathway of Inspire with the key entry programs of Soul Care, Mission u, and Assembly.

Conference Growth Commitment: Increase by 30,000 new women.

August 2026 – July 2027 – Year 2 | Growing the Circle

The focus is on growth and activating the Influence pathway via a social justice influencer lens.

Conference Growth Commitment: Increase by 50,000 new women.

Growth Starts With You

In Year 1 (August 2025 – July 2026), we are encouraging every conference to set its overall district and local goals to help us reach 30,000 new women, and every unit to grow in proportion to its size:

- **Large Units** (51+ members): Invite at least 5 new women
- **Mid-Size Units** (11–50 members): Invite 3–4 new women
- **Small Units** (10 or fewer members): Invite at least 2 new women

Leader & Officer Development

United Women in Faith leaders and officers are the life force of the organization, faithfully providing leadership at all levels, from the local unit to district, conference, jurisdiction, and national organizations

By fostering meaningful collaboration and providing steadfast national support, we empower our officers to lead faithfully, connect deeply, and drive impactful change at all levels.

In 2025, the national office conducted assessments and engaged stakeholders around leader and officer development designed to equip women of faith for wise, and “Unstoppable” leadership. This effort included gathering **more than 1,800 survey responses** to understand leadership needs and drive innovation. These insights, combined with additional research, stakeholder input, and technology assessments, will guide the creation of stronger leader-ship opportunities through United Women in Faith.

Members continued to access a wide range of leadership support of live and on-demand resources, including:

- The **Leadership Toolkit (uwfaith.mn.co/spaces/12996231/content)**, a central hub for on-demand plenaries, trainings, and resources for advocacy, giving, and more.
- The **Officer Resource Page (uwfaith.mn.co/spaces/22303461/content)**, a curated collection of essential links and information for elected officers, as well as social media and tech training.

Conference officers received multi-level support through fellow officers, staff, regular meetings, and program advisory group liaisons. Additionally, dedicated officer-specific groups on the UWFaith Digital platform provided spaces for conference-level leaders to connect and collaborate.

The 2025 Conference Officer Survey drew an overwhelming response from over 390 leaders, revealing that more than 93% of conference officers feel supported or very supported by the national office.



Distance Learning

Distance learning allows us to provide education for leaders and members, so they are accessible to all. In 2025, we continued the process of moving 150 courses from the Bridge platform to UWFaith Digital to increase accessibility.

Highlights:

Distance Learning is supporting the work of the **Unstoppable Campaign** by developing training for members, primarily in the form of asynchronous courses, available on UWFaith Digital.

- The initial training, **Unstoppable Course**, was released to all members on UWFaith Digital in early 2026.

Distance Learning serves as the lead for **Technology & Social Media Training**.

- Topics in 2025 included: Intro to Google Workspace, Zoom & Online Facilitation, Helpful Tech Tools, and Social Media.

Position/Public Relations

The Position team works to elevate United Women in Faith's visibility, firmly establishing the organization as a leading voice among women's Christian groups within the broader faith community and the world.

Highlights:

- 3,640 new member sign-ups through digital media marketing.
- 31 earned news media pickups in 2025, this is twice what we had in 2024.
- Two member-led opinion editorials earned over 60.5 million in organic reach.
- Faith Talks transitioned to a pre-recorded online format.

Denominational Relations

Denominational Relations ensures that United Women in Faith is present in the decision-making spaces of The United Methodist Church and helps United Women in Faith members understand the structure and polity of The United Methodist Church to equip them for leadership.

Highlights:

- Members of United Women in Faith across the country served as voting members of their annual conferences and helped ratify the amendments to the Constitution of The United Methodist Church. (For more information, see: uwfaith.org/general-conference/2025/constitutional-amendments-and-united-women-in-faith/)
- In addition to filling their designated seats at annual conferences, United Women in Faith members served as their church's lay members to conference and lay equalization voters.
- By helping ratify the amendments, members helped make The United Methodist Church more structurally, racially, and gender equitable.



“Voters at General Conference and annual conferences have moved the church toward more structural, gender, and racial equity. These decisions by United Methodists around the world will help our church better reflect its global nature and make room for more voices at our tables as we love boldly, serve joyfully, and lead courageously in local and worldwide connections”

-Sally Vonner, United Women in Faith General Secretary and CEO

Photo: Sam Hodges, UM News.

Development

In 2025, thanks to the generosity and dedication of our members, 101.5% of our pledge was met! We had 29 conferences meet their pledge this year, with 15 conferences exceeding their pledges.

Overall, it's been an outstanding year for United Women in Faith. Your giving supports an unstoppable sisterhood of bold women. Your support strengthens communities, increases advocacy, equips leaders, and provides a safety net for those in need.

Fundraising Successes

Every Member Campaign:

Raised \$338,254

486 total Legacy Builders,

53 new in 2025

Planned Gifts Raised:

\$945,194

160 total members of the 1869 Society,

26 new in 2025

New Friends of Legacy: **11**



THE LEGACY
ENDOWMENT
FUND



Giving out of our bounty is an important part of Christian life. It is a way for us to put our faith into action and make a positive difference in the world around us. I have chosen United Women in Faith as an avenue for my giving because of the variety of mission projects we support that focus on the needs of women and children. I would like to invite women everywhere to join me and make a gift to The Legacy Endowment Fund as a way of thanking God for the many blessings we have had the privilege to enjoy. Join me in stepping faithfully forward!

— Jana Jones, Mountain Sky Conference



The Legacy Endowment Fund

The Legacy Endowment Fund of United Women in Faith is a permanently invested endowment that supports the work of improving the lives of women, children, and youth at home and abroad. Gifts to The Legacy Endowment Fund build financial resources that ensure United Women in Faith can carry out our vital programs and activities for many years to come.

In 2025, United Women in Faith raised **\$671,713.96** in gifts towards the Legacy Endowment Fund. The Legacy Endowment Fund has had an exceptional year, reaching a milestone of **\$54,598,812.98**.

Thanks to our members, United Women in Faith also raised **\$945,194** in planned gifts. United Women in Faith has also been blessed with 160 members in our planned giving circle, the 1869 Society.

Unexpected Gift Honors Memory

Adapted from a September/October 2025 response story by Christi Campos

For many years, Paulette Moore-Hall has been a faithful advocate for The Legacy Endowment Fund of United Women in Faith. She has served as a legacy liaison for her conference, participated on the Legacy Steering Committee and remained a committed member of the 1869 Society, the community of supporters who include the organization in their estate plans.



Throughout her involvement, Paulette's husband, Lionell, encouraged her dedication to the mission. He understood how deeply the work of United Women in Faith mattered to her and supported the time she devoted to serving women, children, and youth around the world.

After Lionell's unexpected passing, Paulette discovered something remarkable while reviewing his papers: he had completed a Letter of Intent to make a planned gift to The Legacy Endowment Fund, dating it with her birthday.

Moved by his generosity and the values they shared, Paulette chose to honor his intention in an extraordinary way. She doubled the gift and gave the full amount to The Legacy Endowment Fund, ensuring their shared commitment would continue supporting the mission of United Women in Faith.

Through their love and generosity, Lionell and Paulette demonstrate how personal commitment can shape the future. Their story reminds us that when we give with intention, we carry forward a legacy of faith, compassion, and hope for generations to come.

Read the full article online here: uwfaith.org/stories-of-sisterhood/2025/a-legacy-love-story.



Annual Report Financials



TREASURER'S REPORT

Tamara Clark, CPA

Our sisterhood is unlike any other because we make mission happen in every place we show up!

We celebrate, applaud, and appreciate our United Women in Faith members who make mission happen! As women, we find ourselves in different spaces as leaders and supporters. We are leaders in our local communities and our churches. We are supporters of women, children, and youth in our districts, conferences, and jurisdictions. And beyond that, we are active and connected internationally to the work we believe in. Our sisterhood is unlike any other because we make mission happen in every place we show up!

Operating Revenue

Conference Giving

Conference Giving totaled \$5.8 million, a decline of \$360,000 from the prior year. We remain thankful to all of our members for their giving, especially for those conferences that increased their Mission Giving and pledge for the year. Out of 53 conferences, there were 29 conferences that met their pledge, and 15 conferences that not only met their pledge, but increased their giving!

Interest & Publications Income

Interest income totaled \$2.7 million, the same as 2024. Publications income totaled \$440,000, an increase of \$31,000.

Rental, Service Fee, & Other Income

Rental and Service Fee Income, which includes the operations of Brooks-Howell Home (BHH) and the Church Center for the United Nations (CCUN), totaled \$8.1 million. There was an increase of \$652. Other Income totaled \$2.7 million, an increase of \$1.3 million compared to the prior year. The increase was due to more funds received from the Benefit Trusts and Grant Income.

In total, Operating Revenues totaled \$19.7 million, an increase of \$1.6 million, or 9%.



Operating Expenses

Programs Rendered by United Women in Faith

The total for Programs Rendered by United Women in Faith was \$7 million, an intentional decrease of \$267,000, as we managed the budget to be in line with the expected conference giving.

Programs Rendered by Other Organizations

Our support to other organizations totaled \$4.3 million, an increase of \$765,000.

Program Support

Program Support, which includes expenses for the Church Center for the United Nations and Brooks-Howell Home, totaled \$8.5 million.

Supporting Services

Supporting Services, which include management, general, and fundraising expenses, totaled \$4.13 million. This was an increase of \$450,000 compared to the prior year and represents 12% of the total Operating Expenses. Although this section includes what we typically think of as non-programmatic work (finance, property management, grants, human resources, fund development, etc.), the staff who perform these necessary functions often work directly with members and carry out some of our programmatic functions.

In total, Operating Expenses were \$24.13 million, an increase of \$1.15 million or 5%.

Non-Operating Activity

Our Non-Operating Activity includes the appreciation (or depreciation) in our investments, the change in postretirement costs, gains on the sale of property, and contributions to our endowments, such as The Legacy Endowment Fund. The value of our investments appreciated by \$12.5 million due to the market. There was an improvement in postretirement and pension benefit costs of \$232,000 due to investment performance and the decrease in census.

In total, Non-Operating Activity was \$14.2 million.

Summary

Our Operating Revenue totaled \$19.8 million, Operating Expenses totaled \$24.1 million, and our Non-Operating Activities totaled \$14.2 million. Overall, we experienced an increase in Net Assets of \$9.9 million.

Financial Summary 2022-2025

OPERATING REVENUE *

CONFERENCE GIVING	2025	2024 (restated)	2023	2022
Mission Giving.....	5.4	5.77	6.50	7.31
Designated Giving.....	0.39	0.38	0.45	0.57
Total Conference Giving	5.79	6.15	6.95	7.88
INTEREST INCOME				
Investment Income (Net of Fees)	2.33	2.32	1.98	1.92
Bequests, Trusts, & Other Long-Term Gifts	0.40	0.41	0.27	0.72
Total Interest Income	2.73	2.73	2.25	2.64
PUBLICATIONS				
response magazine.....	0.16	0.19	0.21	0.24
Mission Resource Center	0.28	0.23	0.27	0.31
Total Publications	0.44	0.42	0.48	0.55

(*ALL FIGURES SHOWN QUOTED IN MILLIONS OF DOLLARS U.S.)

RENTAL & SERVICE FEE INCOME	2025	2024 (restated)	2023	2022
Brooks-Howell Home	5.59	4.82	4.18	4.8
Church Center for the United Nations (CCUN).....	2.53	2.66	2.41	2.28
Total Rental & Service Fee Income	8.12	7.48	6.59	7.08
OTHER INCOME				
Benefit Trust	1.39	1.04	0.96	1.10
Miscellaneous Income	0.20	0.28	0.87	1.28
Grant Income	1.06	0.00	0.00	0.00
Total Other Income	2.65	1.32	1.83	2.38
TOTAL OPERATING REVENUE	19.73	18.10	18.10	20.53

OPERATING EXPENSES *

PROGRAM SERVICES	2025	2024 (restated)	2023	2022
Programs Rendered by UWFaith				
Transformation.....	0.46	0.45	1.76	1.88
Position	0.39	0.21	0.31	0.29
Engage.....	1.14	1.12	0.16	0.23
Mobilize.....	0.56	0.55	0.13	0.26
Connectional.....	0.47	0.48	0.42	0.54
National Missions Office	0.68	0.93	1.09	0.66
International Missions Office.....	0.61	0.89	1.04	0.00
Mission Education.....	0.71	0.59	0.74	0.74
response magazine	0.28	0.28	0.35	0.31
Mission Resource Center	0.35	0.41	0.36	0.56
Deaconesses, Home Missioners Office, & Network.....	0.52	0.53	0.43	0.44
Other Programs Rendered by UWFaith	0.95	0.95	0.81	1.90
Total Programs Rendered by UWFaith	7.12	7.39	7.60	7.81
Programs Rendered by Other Organizations				
United Methodist Organizations National & International National Missions	1.04	1.04	1.27	1.75
International Missions	0.31	0.33	0.39	1.35
Ecumenical Organizations	0.01	0.04	0.04	0.05
Grants from Designated Funds	2.97	2.16	2.44	3.03
Total Programs Rendered by Other Organizations	4.33	3.57	4.14	6.18

PROGRAM SUPPORT	2025	2024 (restated)	2023	2022
Church Center for the United Nations (CCUN).....	2.37	2.84	2.41	2.31
Brooks-Howell Retirement Center (BHH)	5.16	4.58	4.43	5.79
Retired Deaconess, Missionary Pension, & Health Benefits	0.90	0.77	1.57	1.65
Scarritt Bennett Education Center	0.00	0.00	0.00	0.10
Organization-Wide Program Support.....	0.12	0.16	0.11	0.08
Total Program Support	8.55	8.35	8.52	9.93
TOTAL PROGRAM SERVICES	20.00	19.31	20.26	23.92
SUPPORTING SERVICES				
Management & General				
Leadership & Management.....	3.25	2.81	4.42	4.75
Total Management & General	3.25	2.81	4.42	4.75
Fundraising				
Development Office	0.88	0.87	0.82	0.60
Total Fundraising	0.88	0.87	0.82	0.60
TOTAL SUPPORTING SERVICES	4.13	3.68	5.24	5.35
TOTAL OPERATING EXPENSES	24.13	22.99	25.50	29.27

EFFECT ON NET ASSETS *

	2025	2024 (restated)	2023	2022
Operating Deficit	(4.40)	(4.89)	(7.40)	(8.74)
Apprn./Depn.) in investments.....	12.52	7.11	11.17	(22.04)
Change in postretirement & pension benefit costs ...	0.23	0.94	3.60	1.08
Endowment/Sale of Properties	1.48	1.30	1.18	1.23
INCREASE/(DECREASE) IN NET ASSETS	9.83	4.46	8.55	(30.63)

NET ASSETS *

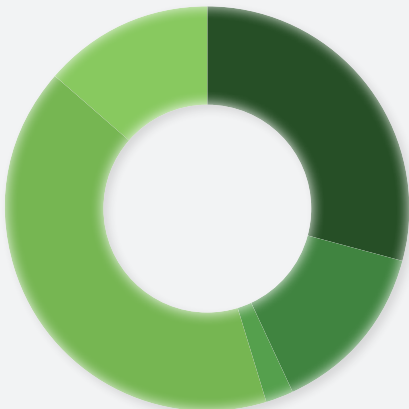
	2025	2024 (restated)	2023	2022
Without Donors Restriction	43.29	39.26	35.12	31.38
With Donors Restriction	79.63	73.79	69.22	64.40
TOTAL NET ASSETS	122.92	113.05	104.34	95.78

Financial Summary 2025–2026

OPERATING REVENUE

The total operating revenue comes from conference giving; sale of publications; income from interest, rentals, and service fees; events; and other sources.

TOTAL OPERATING REVENUE
for 2025 was \$19.76 million.



UWFaith 2025 OPERATING REVENUE

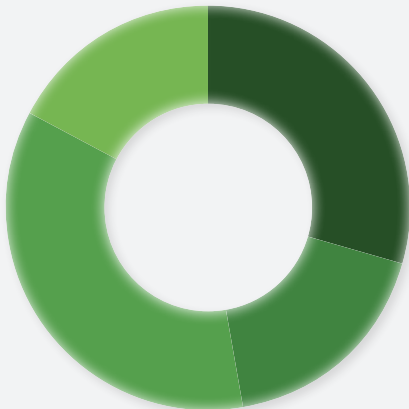
Conference Giving	29.32 %
Interest Income	13.85 %
Publications	2.25 %
Rental & Service Fee Income	41.14 %
Other Income	13.44 %

OPERATING EXPENSES

The total expenses include services provided through programs rendered by the United Women in Faith National Office.

The total expenses also include programs rendered by other organizations such as the National Mission Institutions, the program support expenses at places like CCUN and BHH, and our supporting services expenses which reflect the administrative costs of running the organization.

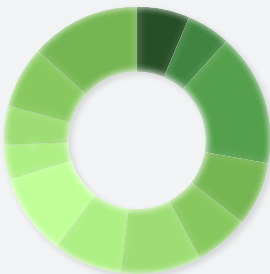
TOTAL OPERATING EXPENSES
for 2025 was \$24.12 million.



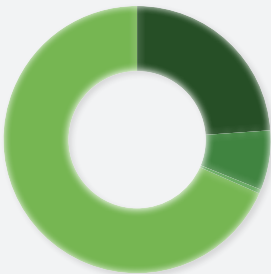
UWFaith 2025 EXPENSE CATEGORIES

Programs Rendered by UWFaith	29.48 %
Programs Rendered by Other Organizations	17.97 %
Program Support	35.43 %
Supporting Services	17.12 %

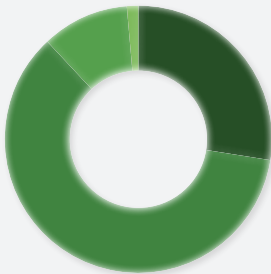
PROGRAMS RENDERED BY UWFaith



PROGRAMS RENDERED BY OTHER ORGANIZATIONS



PROGRAM SUPPORT



Transformation	6.46%	response magazine	3.98%
Position	5.47%	Mission Resource Center	4.86%
Engage	15.99%	Deaconess, Home Missioners Office, & Network	7.34%
Mobilize	7.89%	Other Programs rendered by UWFaith	13.30%
Connection	6.56%		
National Missions Office	9.60%		
International Missions Office	8.54%		
Mission Education	10.01%		

National Missions	23.91%
International Missions	7.23%
Ecumenical Organizations	0.24%
Grants from Designated Funds	68.62%

Church Center for the United Nations	27.71%
Brooks-Howell Retirement Center (BHH)	60.36%
Retired Deaconess, Missionary Pension & Health Benefits	10.56%
Organization-Wide Program Support	1.37%

Report on Conference Giving

A total of 29 conferences met their pledge.

Fifteen conferences met their pledge and increased their giving! Below is a list of these conferences:

- | | |
|-------------------------|----------------------------|
| 1. Alaska | 9. North Carolina |
| 2. Arkansas | 10. Northern Illinois |
| 3. Desert Southwest | 11. Pacific Northwest |
| 4. East Ohio | 12. Rio Texas |
| 5. Eastern Pennsylvania | 13. Upper New York |
| 6. Louisiana | 14. Western North Carolina |
| 7. Michigan | 15. Wisconsin |
| 8. New York | |

Conferences with the highest giving amounts:

- | | |
|--------------------------|-------------------------|
| • Western North Carolina | • Michigan |
| • Iowa | • Illinois Great Rivers |
| • Great Plains | |

Conferences with the largest dollar increase compared to the prior year:

- | | |
|--------------------------|-----------------|
| • Western North Carolina | • North Alabama |
| • Upper New York | • Arkansas |
| • North Carolina | |

BUDGET NARRATIVES 2025



“We know that the year ahead will require even greater intention, but we also know that together we make mission possible.”

Sally Vonner, General Secretary & CEO

General Secretary

The Office of the General Secretary is responsible for providing strategic leadership and oversight to the organization, ensuring alignment with the mission and goals, and effective management and governance of the organization. It includes the salary and administrative expenses of the general secretary and executive assistant.

Board & Governance

The 2026 Board and Governance budget supports the work and leadership development of the board of directors and program advisory group. The budget covers the cost of directors' and officers' insurance and travel insurance. Directors and program advisory group members attend a variety of meetings throughout the year, such as executive committee meetings, board of directors meetings, program advisory group meetings, and working teams and committee meetings. These meetings include business and team-building activities that strengthen relationships and contribute to more productive virtual meetings throughout the term. There is also a small travel reimbursement line for the program advisory group and board members who travel to other meetings as part of their position.





“Connections will continue to develop and maintain relationships with agency partners, caucuses, and ecumenical partners; and work on equipping members of United Women in Faith to be leaders in the church and beyond.”

Sung-ok Lee & the Connections Homeroom

Connectional Office

In 2026, Connections will be refining the language for a Global (General) Book of Discipline on United Women in Faith; engaging in interagency collaborations on shared work as a follow-up to the 2024 General Conference legislation; and engaging United Women in Faith members about becoming General Conference delegates.

Connections will continue to develop and maintain relationships with agency partners, caucuses, and ecumenical partners, and work on equipping members of United Women in Faith to be leaders in The United Methodist Church and beyond.

Connections will guide the newly elected Jurisdiction Leadership Teams and train the Jurisdiction Committee on Nominations for the new quadrennium.

Connections will continue to coordinate cultivation requests for national speakers at annual conference meetings for United Women in Faith. Connections will continue to guide the Governance Committee work, including decisions on policy and bylaws revisions for the new quadrennium.

International Mission

United Women in Faith national staff will continue working with United Methodist Women leaders in the priority countries in Africa, Asia, and Latin America on leadership development, economic empowerment, and skills building. The office will continue to fund international scholarships and grants.

Staff will continue coordinating country teams as they train local women in their churches and communities, conduct post-training assessments, and prioritize identified needs. The work focus remains a country team model, which includes national staff, missionaries and mission liaisons, project coordinators, women's desk coordinators, youth representatives, local journalists, and other local women leaders. Grants will be provided to support the women's desk coordinators in priority countries.

Funds will also support efforts to gather information and “tell the story” through Voices From the Field and other similar programs. Building on the success of the 2023 iteration, we will explore and plan further awareness-building and educational gatherings for members with missionaries and mission liaisons for United Women in Faith conferences to promote international mission work.

Church Center for the United Nations

The chaplain at the Church Center will support our partnership with the World Council of Churches (as a special ministry), connecting with the Gender Justice Reference Group. She will continue our work with Ecumenical Women, UN Commission on the Status of Women, UN Permanent Forum on Indigenous Issues, and Thursday morning prayers at CCUN. The work of space rental and maintaining our special consultative status at the UN continues with our reservation specialist.



The Office of Deaconess & Home Missioner (D/HM)

- **Deaconess and home missionary education:** Expenses such as professor and academic advisor stipends, mental health professional stipend, and scholarships for D/HM candidates and community.
- **Consecration:** Orientation, training, and consecration service, as well as travel and housing.
- **Other programs and administrative needs:** Fenton Memorial Deaconess Home; cutting-edge grants, D/HM coaching, a nurture and care team, intercultural competency and racial justice training to provide opportunities, and Safe Sanctuary training and background checks for each D/HM as they enter the D/HM relationship.
- **Church and ecumenical connections:** engagement in multiple conferences and meetings and membership in professional organizations, including DOTAC, DIAKONIA, and NADHM.
- **Consultants:** Work with discernment planning, inquiries, maintaining contact with current candidates and discerners, and serve as a liaison to those in process as they take their core studies and discern their call.

Another consultant produces a weekly newsletter; organizes our D/HM interviews, D/HM coaches, and programs related to coaching; serves as a liaison to our office for candidates who have completed their core studies and are awaiting consecration; and is the registrar for the Fenton Memorial Deaconess Home.

The Office of Deaconess and Home Missioner also works with two coordinators who assist with those transferring their deaconess relationship from the Philippines and support the new deaconess/home missionary movement in Africa. These coordinators receive a stipend.

The Office of Deaconess and Home Missioner intentionally connects with other agencies in The United Methodist Church and at tables at conferences that future deaconesses and home missionaries would attend to raise our visibility and educate others on the deaconess and home missionary relationship.

National Mission

The majority of the National Mission office budget supports grants to National Mission Institutions (NMIs) and insurance for NMIs operating on United Women in Faith property. In addition, funds go to consultant fees for increasing visibility of NMIs throughout United Women in Faith as well as the church, and the broader public funds cover staff travel to NMIs and operational costs like rent and supplies. It also allows staff to provide support to NMIs through board trainings and consultations, member connections and peer resourcing, and ensuring compliance with the Covenant Agreement.





“Operations seeks to provide the structure and support that allows United Women in Faith to serve women, children, and youth around the world while building capacity to equip the next generation of women leaders.”

Mollie James-Vickery & the Operations Homeroom

Operations

Our 2026 Operations budget aims to support our staff by maintaining and optimizing systems and processes that further our strategic goals and provide a sustainable, mostly remote, culture for our staff and members. Operations continues creating print and digital resources that complement and enhance one another, designing engaging virtual and live events to meet the needs of our members, making best use of the technology we have, identifying what is needed, and equipping member leaders to do the same, while building a workplace that reflects the values of our members and honors their stewardship and trust in our staff. Operations also brings creative expertise that enhances and expands on program concepts, as well as project management skills that streamline workflows, meeting goals for high-performance results. Most of all, Operations seeks to provide the structure and support that allows United Women in Faith to serve women, children, and youth around the world while building capacity to equip the next generation of women leaders.

Communications

The vision of the Communications office exists to inform, engage, and inspire members and new audiences through a variety of platforms, including print, social media, website, e-blasts, texts, and videos. Communications develops content and strategies to ensure consistent and effective messaging across the organization. The office offers ongoing support to members and leaders with print and digital resources for education, inspiration, leadership development, and information. Communications also creates content and strategizes best practices with national office stakeholders for sharing their communications.

2026 will be marked by new initiatives and expanded opportunities to inspire, influence, and positively impact our membership. These include the Unstoppable Campaign collateral, print, and online materials, and guiding the messaging throughout each phase of this campaign. We are preparing for Assembly and supporting the team through all levels of outreach to make this our most impactful Assembly yet. All-Access members on UWFaith Digital will look forward to more opportunities to engage online as we continue to expand our online offerings and monthly gatherings. This will include the launch of **response** Digital next year. 2026 will also see Communications as a strategic partner for leadership development trainings, developing both collateral and messaging. Additionally, we provide support to conference program resources and language coordinators in their work.

In all our efforts, we look for opportunities to share the importance of Mission Giving—how it undergirds all of our work and allows us to be the unstoppable movement of bold women that we have always been and will continue to be for generations to come.

Information Technology

IT manages telecommunications services, hardware, and software supporting all aspects of work at United Women in Faith. These systems provide the tools necessary to achieve the goals outlined in our Strategic Blueprint. Since United Women in Faith has gone fully remote, IT has focused on upgrading technology and software for usability and security.

IT implemented a significant change for the 2026 budget year by eliminating the second internal IT staff position and transitioning to an IT-managed services contract. This new service provides comprehensive support for office-supplied hardware and Microsoft software, as well as frontline assistance for issues related to other organizational systems. The managed services model expands support availability across more days and hours while also strengthening system security and data backup capabilities.

Human Resources

HR is dedicated to overseeing the entire employee life cycle, including recruiting, hiring, onboarding, professional development, training, employee appraisal systems, and more. HR is also responsible for planning and executing employee recognition programs, organizing staff-in events, producing the monthly employee newsletter, and conducting live meetings. In 2026, HR will introduce a revised policy manual and benefits booklet. We continuously seek innovative approaches to support staff in a remote work environment, striving to promote a healthy work/life balance and enhance overall employee well-being.

Events Management

Events Management is pleased to be working again with Engage, Mobilize, Development, IT, Communications, and more to further the larger strategic plan goals for the organization.

Some examples of Events Management support are below:

- Soul Care programs: resources and data collection
- Mission u: worship programming and logistics

We also provide support for all board/program advisory group meetings and virtual events such as Reading Program events, Faith Talks, and Voices From the Field. We strive to expand data collection, reporting, and giving through training Mission u deans on Stova, producing quarterly giving and engagement reports. We've expanded our licensing for copyrights and editing capacities, and song and video resource collections for all events.

Additionally, we support conference vice presidents as their staff liaisons.

In 2025, we will be providing significant support and creative assistance for Assembly 2026 and testing new models for sponsorship, community partners, and in-person giving.

Our specialty in large, in-person events continues with our mentoring role for five Jurisdiction Teams. We bring all our creative live program development skills, logistics, planning and project management capacities, green venue selection, exhibit hall creation and management abilities and more to bear as the leads for United Women in Faith's Assembly program. We look forward to Assembly 2026 coming this May to Indianapolis, Indiana.



“The Transformation Office drives change and adds value through the strategic goal work of United Women in Faith. We aim to inspire, influence, and impact our members and the lives of women, children, and youth around the world.”

Khia Shaw & the Transformation Homeroom

Transformation

The 2026 Transformation Budget supports the vision and mission of the organization through the work of the strategic plan. Our commitment is to inspire, influence, and impact our members and the lives of women, children, and youth around the world. We do this through four strategic goals under three organizational priorities: Positioning the organization, Engaging and attracting new women and funding opportunities, and Mobilizing women to act. The budget gives particular emphasis to these priorities as we seek to grow our membership and giving, increase our relevancy in current and new markets along with promoting our brand, and continue to transform lives within and beyond The United Methodist Church.

Position

The POSITION organizational goal calls for United Women in Faith to be positioned as a leading women’s Christian organization within the wider faith community and in the world. The 2026 budget supports achieving this through:

- Marketing and public relations that uplift the new brand offerings and missional programs for women to give and join.
- Paid media monitoring and the use of social media as a tool for increased visibility and growth. This includes expansion of paid advertising and UWFaith Digital’s footprint through short videos and ad placement on social media and online search engines. This will include Mission u, UWFaith Digital, Soul Care Retreats, social justice priorities, and leadership development opportunities.
- Digital strategy support to enhance brand relevance and reach among target audiences, ultimately driving new member growth.
- Expansion of the budget to support consistent social media content creation that aligns with current trends and effectively promotes core programming. This includes hiring a part-time content creator dedicated to programming.
- Working with our public information officer consultant, with a focus on highlighting United Women in Faith’s unique personalities and production of our Faith Talks podcast.
- Testing a branded entertainment opportunity to boost mainstream exposure, drive reach, increase awareness, and strengthen relevance.

Engage

The ENGAGE organizational goal seeks to attract and engage women for increased membership, funding, and donations. Engage work also encompasses being a reliable source for women's spiritual growth. The 2026 budget will support:

- Phase 1 and 2 of the Unstoppable Campaign. This campaign is designed to grow the organization to 500,000 members. This four-year campaign will highlight flagship programs and offerings, including Mission u, Soul Care, and Assembly as opportunities for growth.
- Launch of Growth Labs in Q3 2026, virtual learning series for member leaders, All-Access members, and national staff.
- Expansion opportunities for spiritual formation and growth, increased visibility of resources and merchandise, and continued scaling of innovative program designs like the Soul Care Circle pilot.
- Membership pathways will be promoted through UWFaith Digital, allowing potential and current members to be in community. UWFaith Digital will expand to include access to membership resources and materials.
- The Mission u program is looking to grow beyond the conferences and continues to develop flexible and adaptable curricula.
- The Excite and Invite booklet 2.0 will officially launch at Assembly 2026.
- Distance Learning will offer new courses and learning options on UWFaith Digital, as it continues to be a supportive tool for virtual events, training, and building capacity for interactive learning experiences.

Mobilize

The MOBILIZE organizational goal is to mobilize members to inspire, influence, and impact their communities and the world. The 2026 budget requests continue to support this strategic work by:

- Empowering through the Learn. Act. Lead. Model. This will include relaunching the social justice priorities as part of the Unstoppable Campaign in July/August 2026
- Funds will support member participation in partner-led training and leadership development events, including the Hall-Proctor Institute for Children's Defense Fund, programs of Dignity in Schools Campaign, and additional opportunities that align with our mission.
- Developing a comprehensive leadership track for current and potential members who choose membership through the All-Access Influence track.
- Funds will continue to support our digital advocacy program, focusing on legislative advocacy campaigns.
- Educational forums on tech and social media for conference leaders to better equip members.
- Social action and justice campaign support by developing resources for social justice priorities to be scaled through 2029.
- Continuing to expand the audiences for our three ongoing P2A campaigns and the Just Energy for All webinar series to members, non-members, and partners.
- Building awareness of justice priorities and expanding participation that will build on the 2025 success of a 15% increase in tangible action.
- The Reading Program will continue to support individual members and meeting groups with ready-made content with goals around expanding the virtual event attendance and increasing membership.
- Executing the awarded Mosaic grant (\$100,000), which supports expansion and growth goals related to United Women in Faith's Climate Justice commitment.



“We aim to handle our responsibilities by emphasizing accountability, accuracy, and consistency as we relate to our fellow staff, our board, and the faithful members of United Women in Faith.”

Tamara Clark, Treasurer & CFO, United Women in Faith

Finance, Grants, & Property

The accounting staff members handle the day-to-day work of depositing and recording receipts, disbursing and recording payments and financial reporting. They oversee all of our bank accounts, investment accounts, and the related internal controls to handle our financial activities. We also work on annual trainings and quarterly meetings with United Women in Faith treasurers. The grants staff coordinate the review and disbursement of grants and scholarships. The property staff oversee the national and international properties that we own, lease, insure, and provide grants for. Overall, we aim to handle our responsibilities by emphasizing accountability, accuracy and consistency as we relate to our fellow staff, our board, and the faithful members of United Women in Faith.

Fund Development

The 2026 Fund Development budget focuses on strategies to increase giving, especially in the area of major gifts, donor engagement, stewardship and donor retention, new donor acquisition through direct mail, securing new revenue streams through institutional giving, and maximizing gift revenue from Assembly 2026. Major allocations include professional services for external consultants, promotion and marketing for Day of Giving, direct mail, grant writing, and enhancing strategies to secure increased conference-level giving and direct-to-national gifts through more consistent mobilization of conference leadership, liaisons, and fundraising committees and teams.

Key line items in the 2025 budget include:

- Investments in consultants for fundraising strategies and grant writing to diversify funding.
- Costs for Day of Giving and other donor cultivation campaigns, including postage, printing, and mailing materials.
- Travel expenses for development staff to attend Assembly 2026, as well as to engage with donors at annual meetings, and lead solicitation efforts, especially with major prospects.
- Continuing efforts to produce high-quality promotional and informational materials to engage donors both via direct mail efforts (this year, in partnership with Membership) and online efforts.
- Additionally, the budget will support professional development opportunities for staff and office supplies for daily operations.

FIND UNITED WOMEN IN FAITH ONLINE



UNITED WOMEN IN FAITH WEBSITE

uwfaith.org is our primary website. Here you will find the latest news and information about United Women in Faith programs, initiatives, and events. It's where you connect with other members and get involved.



UNITED WOMEN IN FAITH DIGITAL

uwfaith.org/digital Connect with the United Women in Faith community online with opportunities to explore and participate in discussion groups with others as well as access online resources and inspirational content. Paid resources are also available such as the Program Resource, Daily Prayer Guide, and more.



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YOUTUBE

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PHOTO CAPTIONS & CREDITS

Cover: Photo courtesy of Moore Community House.

Pg. 2: United Women in Faith's Elizabeth Chun Hye Lee (left) and Sally Vonner (center) with participants at the Faithful Witness event. Photo by Hannah Santo, United Church of Christ.

Pg. 4: Sally Vonner, General Secretary & CEO, United Women in Faith. Photo by Janet Joyner.

Pg. 5: Sally Vonner, CEO of United Women in Faith, encourages each member to new members to the organization during an address on May 16, 2026, to the organization's Assembly in Indianapolis. Photo by Paul Jeffrey/United Women in Faith.

Pg. 6: Jana Jones, president of United Women in Faith. Photo by Mike DuBose, United Women in Faith.

Pg. 7 Jana Jones, president of United Women in Faith, addresses 2026 Assembly in Indianapolis. Photo by Mike DuBose, United Women in Faith.

Pg. 8: Photo by iStock.

Pg.10: Photo by iStock.

Pg. 11: Photo by iStock.

Pg. 12: Women gather online for a Soul Care Circle. Photo by United Women in Faith.

Pg. 13: Top: Illustration by United Women in Faith.

Bottom: Jade Hayden (middle right) as a young girl with her family. Photo courtesy of Jade Hayden.

Pg. 14: Book covers by United Women in Faith.

Pg. 15: Top: Marilyn Reid from Washington State participates in a fundraising skit for Mission Giving at the United Women in Faith Assembly in Indianapolis. Photo by Paul Jeffrey, United Women in Faith.

Bottom: Participants take photos at the conclusion of the United Women in Faith Assembly in Indianapolis. Photo by Paul Jeffrey, United Women in Faith.

Pg 16: Photo by iStock

Pg. 19: Top: United Women in Faith's Elizabeth Chun Hye Lee (left) and Sally Vonner (center) with participants at the Faithful Witness event. Photo by Hannah Santo, United Church of Christ.

Bottom: Sally Vonner speaks at the Faithful Witness event in Washington, D.C., on April 16. Photo by United Women in Faith.

Pg. 20: United Women in Faith leaders at the National Organizing Training in Baltimore, Maryland, October 3, 2025. Photo courtesy Elizabeth Chun Hye Lee.

Pg. 21: Top: United Women in Faith's Executive for Economic and Environmental Justice, Ilka Vega, joined a GreenFaith coalition of interfaith leaders in learning about the health and community harm at the hands of the oil and gas industry in Freeport, Texas. Photo courtesy of Ilka Vega.

Bottom: Ilka Vega. Photo by United Women in Faith

Pg. 23: Susan Kim and Emily Jones (Executive for Racial Justice) join the National Council for Incarcerated and Formerly Incarcerated Women and Girls and Families for Justice as Healing for a No New Women's Prison march outside a women's prison in Framingham, Massachusetts. Photo courtesy of Susan Kim.

Pg. 24: New Direction Shelter helps Des Moines-area families experiencing homelessness by helping them find permanent housing and economic stability. This includes helping parents find employment, healthcare, childcare, and other resources essential to self-sufficiency. Photo courtesy of Families Forward.

Pg. 25: Top Row: Photos courtesy of the Inez Martin Child Development Center, Scott's Run Settlement House, and Susanna Wesley Community Center.

Bottom Row: Photo courtesy of Southside Community Center.

Pg. 26: Susanna Wesley Community Center Caption: SWCC staff members learned of this man's dementia diagnosis and offered targeted support, including helping the couple find transportation and home nursing resources as well as reaching out via phone to check in between the couple's less frequent visits to the Center. Photo courtesy of the Susannah Wesley Community Center

Pg. 27: Women in Construction provides job training for women, mostly single moms, leading to higher-paying jobs coupled with supports such as childcare that are essential for participants' successful graduation and employment. Photo courtesy of Moore Community House.

Pg. 29: Left to right: Photo courtesy of United Women in Faith Bakery Bo, Keziah Kargbo, Photo courtesy of Patience Chapata, Photo courtesy of Frieda Mwebe Mofoya, Photo: Mabel Barreto Quinech

Pg. 30: Top: Mercia and her baby check on their pig. Inhambane Province, Mozambique. Photo by Andrea Riley.

Bottom: Almera cares for her pig. Inhambane Province, Mozambique. Photo by Andrea Riley.

Pg. 31: Top: Consecration 2025 Group gathered with Bishop Middleton and our United Women in Faith Staff, Sally Vonner, Sung-ok Lee, Scott James-Vickery, and Megan Hale. Photo courtesy of Megan Hale.

Bottom: United Methodist Deaconess & Home Missioners from the United States and Africa Region attending DIAKONIA World Federation in Moshi, Tanzania. Photo by Laurel Akin.

Pg. 32: Photo by iStock

Pg. 37: Photo by Sam Hodges, UM News.

Pg. 39: Lionell and Paulette Moore Hall. Photo courtesy of Lionell and Paulette Moore Hall

Pg. 41: Tamara Clark. Photo by Roland's Photography.

Pg. 46: Sally Vonner. Photo by Janet Joyner.

Pg. 47: Installation service of Sally Vonner. Photo by Reflections HD Photography (ReflectionsHD.com).

Pg. 48: Sung-ok Lee. Photo by Janet Joyner.

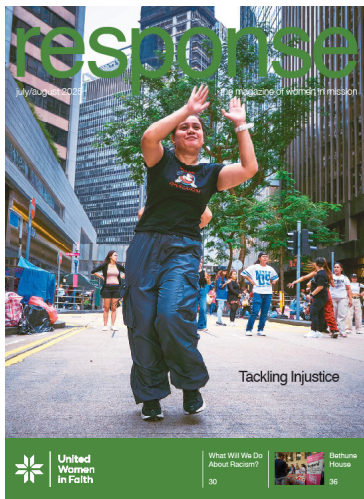
Pg. 49: Writers workshop in partnership with National Council of Churches in India, Diocese of Gujarat, ISPCK (India Society for Promoting Christian Knowledge), and United Women in Faith. Photo by Praveena Balasundaram.

Pg. 51: Photo courtesy of Red Bird Mission

Pg. 52: Molly James-Vickery. Photo by Janice Joyner.

Pg. 54: Khia Shaw. Photo by Janice Joyner.

Pg. 56: Tamara Clark. Photo by Janice Joyner.



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United Women in Faith

Vision

Turning faith, hope, and love into action on behalf of women, children, and youth around the world.

Mission

United Women in Faith seeks to connect and nurture women through Christian spiritual formation, leadership development, creative fellowship, and education so that they can inspire, influence, and impact local and global communities.

Purpose

To be a community of women whose purpose is to know God and to experience freedom as whole persons through Jesus Christ; to develop a creative, supportive fellowship; and to expand concepts of mission through participation in the global ministries of the church.

faith

action

sisterhood



United
Women
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